



Australian Government

Department of Foreign Affairs and Trade

Australia's approach to digital trade negotiations

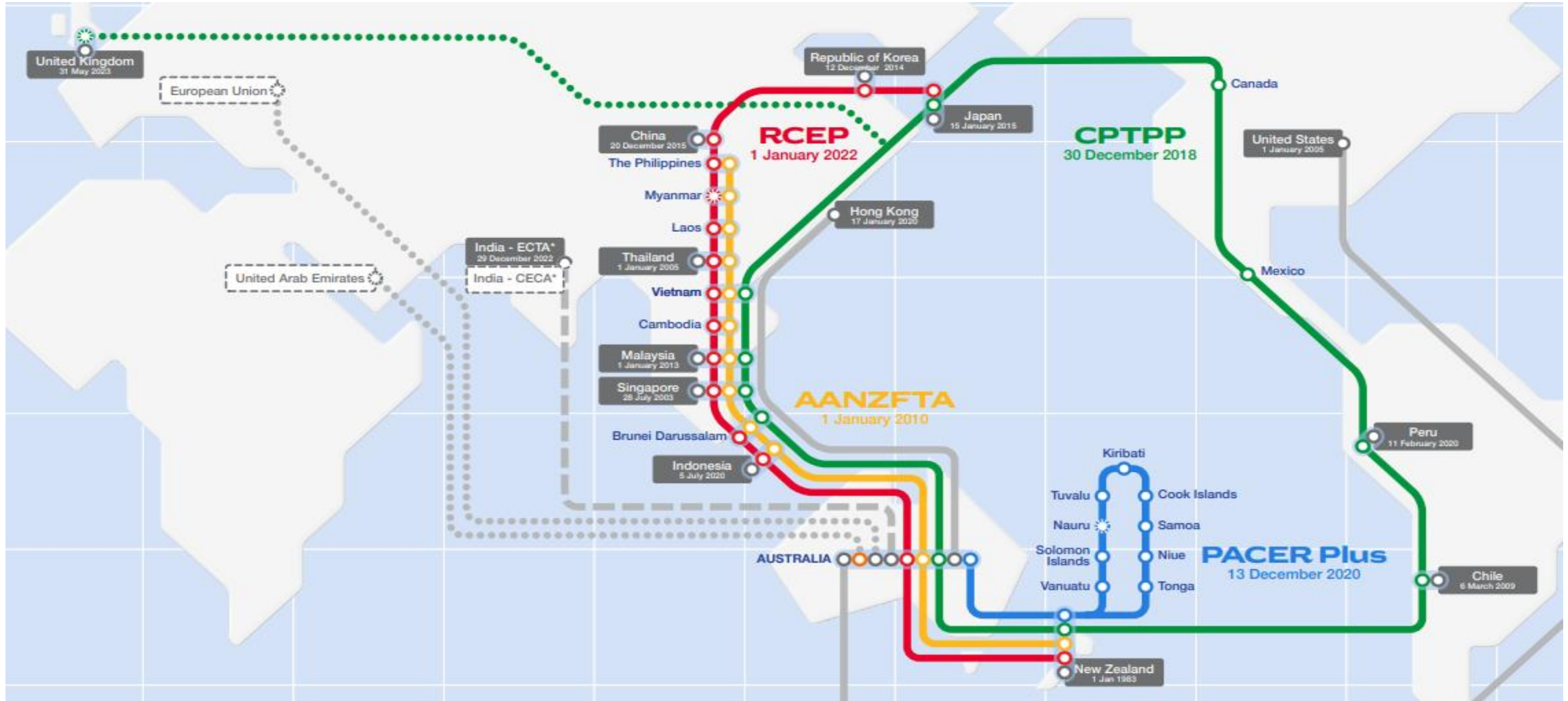
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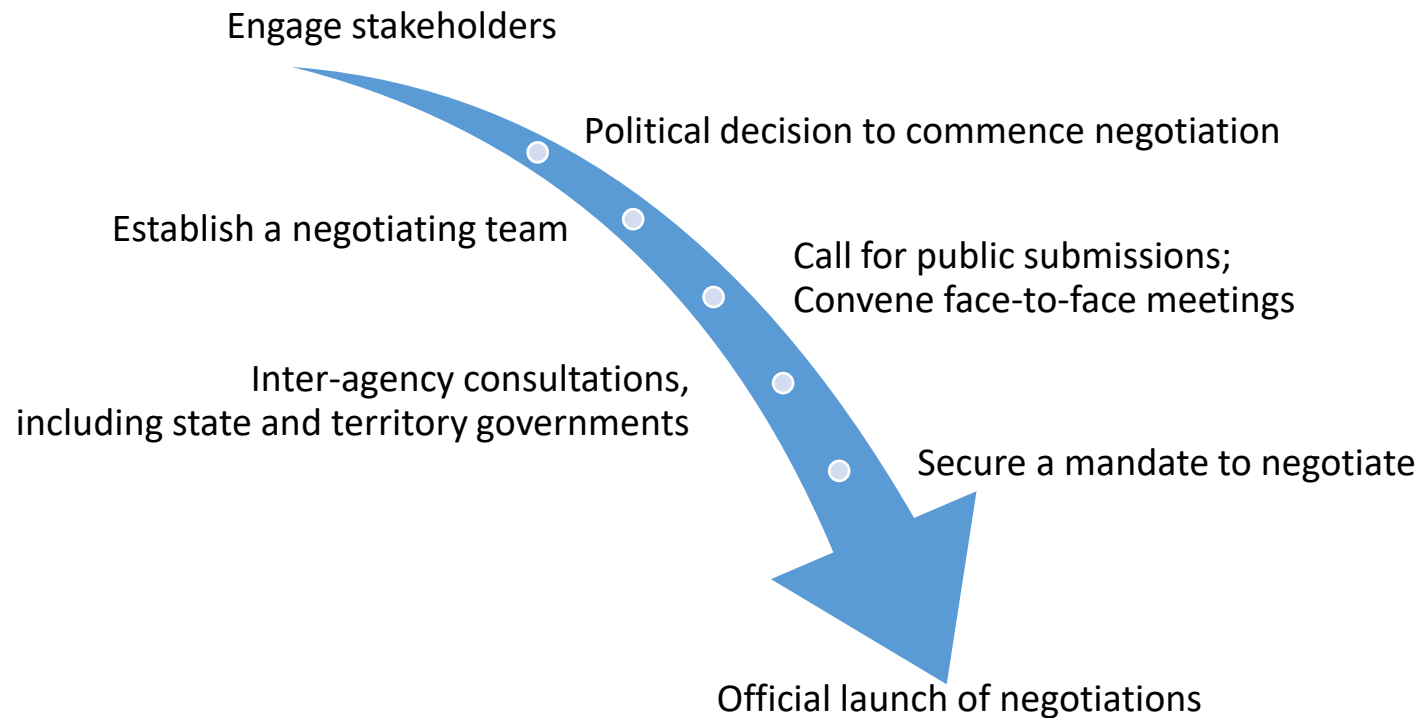
Digital Trade and Multilateral Economic Cooperation Branch

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Australia's FTA network



Australia's framework for negotiating trade agreements



Why digital trade matters to Australia?

- *Increasingly important to Australia's economy*

For business:

- access to customers / markets – new opportunities for MSMEs
- improved productivity and reduced cost

For consumers:

- choice, cost and convenience

For workers:

- greater financial security



Australia's digital trade challenge

*To unlock the benefits of the digital economy
through **ambitious, balanced and consistent**
digital trade rules*

What are the key rules we negotiate?

There are four key priorities:

- **Promoting trust** – online consumer protection, personal data protection and treatment of spam
- **Facilitating trade** – paperless trade, electronic payments and invoicing
- **Facilitating cooperation** – emerging technologies, cybersecurity, technical assistance and capacity building
- **Enabling cross-border flow of data** – preventing unjustified data localisation requirements

Deepening commitments

Relevant topics:

- Paperless Trading
- Standards and Conformity Assessment for Digital Trade
- Domestic Electronic Transactions Framework
- Electronic Authentication and Electronic Signatures
- Electronic Invoicing
- Electronic Payments
- Online Consumer Protection
- Personal Data Protection
- Unsolicited Commercial Electronic Messages
- Access to and Use of the Internet for Digital Trade
- Online Safety and Security
- Customs Duties
- Cybersecurity
- Non-Discriminatory Treatment of Digital Products
- Cross-Border Transfer of Information by Electronic Means
- Data Innovation
- Open Government Data
- Location of Computing Facilities
- Information and Communication Technology Products that Use Cryptography
- Source Code
- Submarine Cable Systems
- Digital Government
- Digital Identities
- Artificial Intelligence
- Digital Inclusion
- Cooperation



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