

Pacific E-commerce Initiative & PIFS support to digital trade negotiations

DONNA TEKANENE REIHER



Pacific
E-commerce
Initiative



PACIFIC ISLANDS FORUM

Background

E-commerce is one of the [Pacific Aid-for-Trade Strategy 2020-2025](#) priorities

Technology and Connectivity thematic areas of the [Blue Pacific 2050 Strategy](#) approved by our Forum leaders.

Regional work starts in 2017 under the [Pacific E-commerce Initiative](#)

2017-2021 - diagnostic E-commerce studies

August 2021 - [Pacific Regional E-commerce Strategy and Roadmap](#) approved by Forum Trade Ministers.



Background (ii)

54 regional measures covering the 7 UNCTAD E-commerce Policy Areas

Focus is now on implementation – activities ongoing at PIFS and partner agencies

More than **50 development partners** are supporting implementation

Pacific Islands Forum **coordinates implementation**, as well as **implements** some of the measures.



Implementation - PIFS

1. Implementation

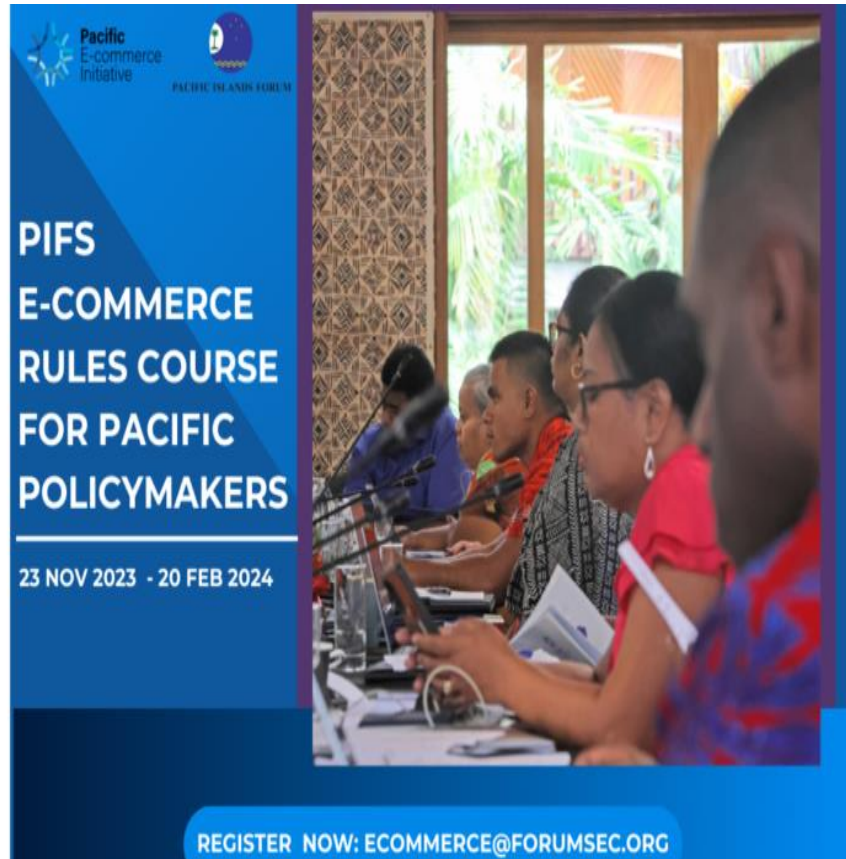
- National E-commerce Strategies
- PIFS E-Biz Plus Program
- PIFS Korea E-commerce Grant Scheme
- **PIFS E-commerce Rules Course for Policymakers**
- Pacific E-commerce Statistics Database

2. Coordination

- E-commerce Portal: <https://pacificcommerce.org>
- M&E system
- **Pacific E-commerce Committee and Sub-committees**



PIFS E-commerce Rules Course



Pacific E-commerce Initiative
PACIFIC ISLANDS FORUM

PIFS
E-COMMERCE
RULES COURSE
FOR PACIFIC
POLICYMAKERS

23 NOV 2023 - 20 FEB 2024

REGISTER NOW: ECOMMERCE@FORUMSEC.ORG

Objective: Upskill and improve understanding on e-commerce related agreements and legislations.

Strategy regional measure 4.2.1: Develop FIC negotiators' skills on E-commerce laws and regulations to support negotiation and implementation of future digital trade agreements and E-commerce provisions in FTAs.

Two cycles rolled out:

	Date	Graduates
2nd Cycle	Jan to April 2022	74
1st Cycle	Nov 2023 to Feb 2024	30

PIFS E-commerce Rules Course

Target audience: Trade officials and negotiators

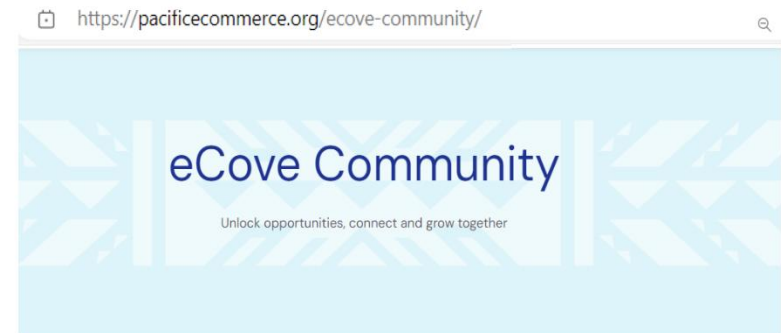
Focus areas:

- E-commerce principles and frameworks
- Strategic considerations in policy and negotiation
- Application of learnings in national and international context

Course: 25 topics delivered across 8 weeks. Self-paced and online. Fortnightly tutorial sessions with experts and renowned guests on the topic related.

Online Training

<https://pacificecommerce.org/courses/e-commerce-rules-course-for-policymakers/>



Join a dynamic network of Pacific entrepreneurs and policymakers. Access expert training, valuable resources, and engaging webinars. Whether you're a business owner seeking to sell online, or a civil servant wanting to shape e-commerce policy, eCove is your go-to destination.



Pacific E-commerce Committee

- Focal points on e-commerce from Forum Island Countries
- Donor partners and implementing agencies as observers.
- Established and met - December 2022. Second meeting - April 2024.
- Aimed at steering the implementation of the Pacific Regional E-commerce Strategy
- Functions as a forum for discussion and approvals on e-commerce related issues, including digital trade negotiations, agreements and provisions.
- Committee reports to Forum Trade Officials and Ministers through the Aid-for-Trade Working Group



Thank you



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