



**E-KOMES BISNIS TULKIT**  
BLONG PIFS

**FASIN BLONG YUSUM E-KOMES  
BLONG HELPEN OLGETA  
TURISIM BISNIS  
LONG VANUATU 2024**

Wan gaed blong leftemap namba blong olgeta kastoma onlaen





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# FES TOK BLONG PACIFIC ISLANDS FORUM SECRETARIAT

Long samfala yia we i pas, E-komes i kam wan long olgeta eria blong fokas blong Pacific Islands Forum Secretariat. Mifala i stap wok had long speis ia from mifala i biliv se E-komes i gat wan ril potensol blong givhan long olgeta Pasifik bisnis blong go tru long olgeta jalens blong olgeta mo gat wan kompetitif advantej ova long olgeta kompetita blong olgeta raon long wol.

Olgeta aktiviti blong mifala mo olgeta patna blong mifala, mifala i karemaot olgeta anda long ambrela blong [Pacific E-commerce Initiative](#) mo folem olgeta daereksen blong [Pacific Regional E-commerce Strategy and Roadmap](#). Hemia i folem olgeta bigfala tingting blong Teknoloji mo Konektiviti blong [2050 Strategy for the Blue Pacific Continent](#) mo implementesen plan blong hem.

Olsem wan rijenol oganaesesen, wok blong yumi hemi blong givhan long olgeta Forum Mema blong yumi blong oli wok tugeta blong ajivim olgeta objektiv blong olgeta, from se fasin blong wok tugeta i save save sevem taem, mane, mo ajivim olgeta risal we oli moa gud. Pacific Regional E-commerce Strategy and Roadmap i luk nid blong wok tugeta blong developem olgeta skil long saed blong E-komes blong olgeta smosmol

bisnis blong yumi. Mo wan gudfala wei blong mekem hemia, hemi preperesen blong olgeta E-komes bisnis tulkit.

Turism Tulkit blong Vanuatu hemi wan long olgeta feswan we oli pablim long 2022. Naoia, plante pipol insaed long rijen oli save gud long olgeta E-komes Bisnis Tulkit blong PIFS mo oli kontinu blong sapotem olgeta Pasifik bisnis long onlaen wokbaot blong olgeta. Hemi taem nao blong apdeitem tulkit mo lukim progres we i stap tekem ples long dijital ekosistem blong Vanuatu.

Bes long wan komon metodoloji, we hemi fasin blong wok tugeta, olgeta tulkit blong yumi oli risivim help tru long olgeta skil blong olgeta lokal ekspet mo olgeta bisnis lida blong mekem sua se wanwan tulkit i ansarem olgeta ril nid blong odiens mo sekta we oli tagetem.

Mi komplimentem progresif pablik-praevet patnasip ia mo mi wishim evri sakses long olgeta smosmol bisnis blong yumi long dijital wokbaot blong olgeta.

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## Zarak Khan

Daereкта Program mo Inisietiv,  
Ofis blong Pacific Islands Forum

# FROM WANEM YUMI MUV I GO ONLAEN? FROM WANEM NAOIA?



Tedei, plante turis oli buk mo pem akomodesen blong olgeta onlaen bifo oli travel. From risen ia, tulkit ia oli disaenem blong givim olgeta mein tingting long olgeta turisim bisnis man, olgeta eksampol, mo kontak blong givhan long yufala blong mekem gud insaed long dijital wol.

E-komes i presentem wan bigfala janis blong olgeta bisnis oli kasem wan bigfala namba blong intenasol odiens. Olgeta intenasional maketples hemi wan gudfala opsen blong tingbaot, nomata we oli jajem olgeta komisen fi long olgeta buking.

E-komes envaeromen blong Vanuatu i provaedem sapot mo i stap progres. Gavman i bin apruvum wan Nasional E-komes Strateji mo i bin setemap wan Nasional E-komes Komiti long 2022. Evri yia, i gat wan Symposium long saed blong nasional E-komes we i tekem ples blong promotem dijital tred. Olgeta Dijital sevis provaeda oli stap kam antap, mo Vanuatu Jemba blong Komes mo Industri, tugeta wetem Vanuatu Innovation and Digital Economy Association, oli stap delivarem olgeta dijital trening. Telecommunications Radiocommunications and Broadcasting Regulator (TRBR) tu i sapotem olgeta projek blong E-komes mo olgeta grup olsem Van IGF mo Smart Sistas oli mekem aweanes. Moa long hemia, Yumiwork i provaedem dijital hab sevis long olgeta bisnis.

Long 2024, Pacific Islands Forum Secretariat (PIFS) i delivarem E-komes trening long 30 maekro, smol mo medium entapraes (olgeta MSME) long Vanuatu. Trifala haf dei wokshop ia, we olgeta E-komes ekspet mo nasional dijital sevis provaeda oli lidim, i enkarejem olgeta bisnis man mo woman blong advans long olgeta dijital efot blong olgeta. I gat olgeta grant blong E-komes projek mo speselaes kojing tu we oli stap.

From we fasin blong turis i jenis mo dijital ekosistem long Vanuatu i go antap, naoia hemi wan gud taem blong invest long E-komes wokbaot blong yu mo stat mekem sel onlaen!

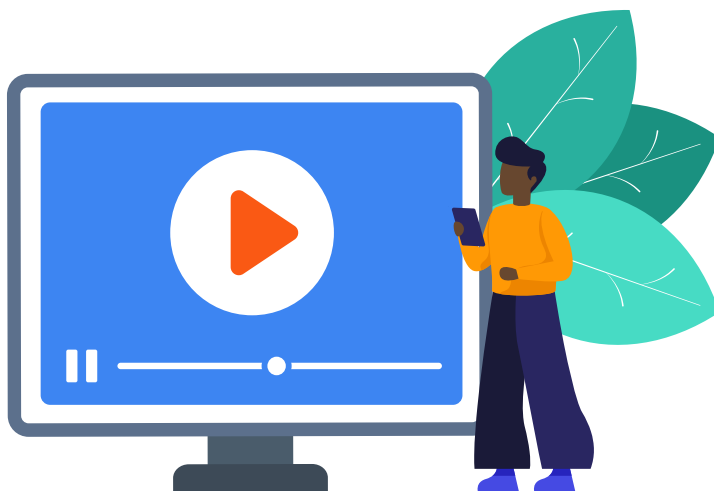
# KEIS STADI: VATUPAU BUNGALOWS

The screenshot displays the Booking.com interface for 'Vatupau Beachfront Bungalows'. The search filters on the left include: Destination: Port Vila; Check-in: Thursday 1 February 2024; Check-out: Sunday 4 February 2024; Stay: 3-night stay; Guests: 2 adults - 0 children - 1 room. The main content area shows the property name, location (Emua Village, North Efate, Shefa province, Port Vila, Vanuatu), and a 9.5 rating from 4 reviews. A review snippet from Filip from the Czech Republic describes the property as a 'Peaceful paradise' with a helpful staff member who prepared wood for a fire. The page also features a 'We Price Match' button and a 'Reserve your guest house stay' button.

Kenneth Vatupau i gat mo ranem olgeta banggalo long saed blong solwota long Emua, hemia long Not Efate. Long olgeta taem we i jes pas, hemi bin statem dijital transformesen long bisnis blong hem. Hem i krietem wan bisnis pej long Booking.com mo naoia, hemi risivim olgeta onlaen buking blong olgeta turis. Olgeta visita ia oli pem hem taem oli kam jekin, mo Kenneth i pem wan komisen fi blong 15% long buking valu i go long Booking.com Kasem naoia, i gat olgeta visita oli livim 22 rivi (gudwan) long pej blong hem long Booking.com.

Naoia we Kenneth i stap kam blong save moa long proses ia, hem i stap lukluk blong promotem akomodesen blong hem long olgeta narafala maketples raon long wol.

# WANEM NAO OLGETA DIFREN WEI BLONG GO ONLAEN?



I gat tri mein wei blong setemap wan onlaen presens, wetem olgeta difren model, kost, mo odiens we oli tagetem.

- 1. Olgeta Maketples** oli olgeta platform we yu no developem yu wan, be yu save yusum blong promotem olgeta servis blong yu o rentemaot olgeta rum blong yu. Olgeta eksampol insaed long turisim Indastri, i gat [Airbnb](#), [Booking.com](#), [GetYourGuide](#), [TripAdvisor](#) mo [Viator](#). Long nasional level, [Vanuatu Travel platform](#) i listim olgeta lokol akomodesen mo olgeta tua opereta, mo hemi wan isi wei blong statem onlaen presens blong yu.

Presens blong yu long Google search engine tu hemi impoten: deskripsen blong bisnis, ples we bisnis i operet long hem, mo reiting we olgeta yusa oli givim.

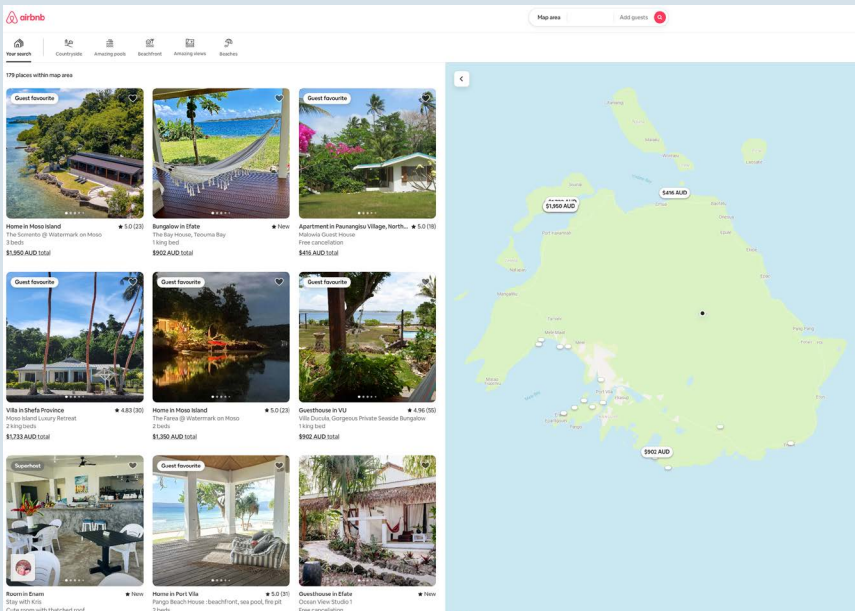
- 2. Sosol media** i kasem wan bigfala odiens long olgeta platform olsem [Facebook](#) mo [Instagram](#). Long 2024, 5 bilien pipol i yusum olgeta sosol netwok, we oli stap spendem moa long 2.5 haa evridei long hem. Hemi i fri mo simpol blong krietem wan bisnis pej long olgeta sosol netwok. Long Vanuatu, plante pipol oli save moa nao long sosol media, espeseli Facebook we i gat 110,000 yusa. Be, sosol media i no inkludum peimen o olgeta buking solusen.
- 3. Gat wan websaet blong yu:** Impak bae dipen plante long maketing blong pulum intres blong pipol. Blong mekem se hemi wok gud, hemi nid blong konektem long wan peimen akses, buking platform, meiling solusen mo sam moa samting bakegen. Sipos i nogat olgeta investmen ia, websaet blong yu insaed long turisim indastri bae hemi wan mein kost blong yu. [SiteMinder](#) hemi wan gudfala wei blong bildim wan websaet blong akomodesen, from se hemi inkludum wan sistem blong buking.

Wan imel adres we i wok hemi impoten blong manejem bisnis blong yu onlaen. Hemi alaowem yu blong komuniket wetem olgeta kastoma mo rejista from olgeta tul olsem Meta Business Suite, olgeta maketples, mo olgeta narafala bisnis solusen.

**Olgeta gudfala saed mo rabis saed blong olgeta aveilebol janel:**

	<b>Mein gudfala saed</b>	<b>Mein rabis saed</b>
<b>Olgeta Maketples</b>	<ul style="list-style-type: none"> <li>- Bigfala odiens wetem smol investmen nomo</li> <li>- Hemi inkludum olgeta peimen mo buking solusen.</li> <li>- Yu save trastem.</li> </ul>	<ul style="list-style-type: none"> <li>- Hemi kostem plante mane, averej blong 20% blong komisen.</li> <li>- I nogat kontrol ova long branding, kastoma eksperiens mo hao oli presentem olgeta prodak o sevis blong yu.</li> <li>- Olgeta jenis long olgeta polisi o long olgeta fi bae save afektem bisnis blong yu.</li> </ul>
<b>Sosol Netwok blong yu</b>	<ul style="list-style-type: none"> <li>- Hem i fri o i no kostem tumas mane.</li> <li>- Hem i isi blong stat.</li> <li>- Hem i pulum pipol i go long websaet blong yu.</li> </ul>	<ul style="list-style-type: none"> <li>- Yu stat long skratj mo i nogat odiens.</li> <li>- I gat samfala samting nomo: i nogat peimen o buking solusen.</li> </ul>
<b>Websaet blong yu</b>	<ul style="list-style-type: none"> <li>- Oli save konektem long bank akaon blong yu long Vanuatu.</li> <li>- Ful kontrol ova long disaen, kontent, yusa eksperiens, mo branding.</li> </ul>	<ul style="list-style-type: none"> <li>- Olgeta kost blong setap mo mentenens oli hae.</li> <li>- Hemi tekem plante taem.</li> <li>- Hemi no isi blong adem long olgeta narafala buking platform.</li> </ul>

# KEIS STADI: AIRBNB



Long 2024, Airbnb i gat samples 8 milien aktiv listing mo 150 milien kastoma we oli bukom 1.5 bilien akomodesen.

Platfom ia hemi isi blong yusum, wetem wan komisen bitwin 15 mo 20% (wetem olgeta kost blong transfea mo karensi eksjenj).

Long Vanuatu, Airbnb i ofarem ova long 300 opsen blong akomodesen we yu save filtarem tru long praes, wanem kaen propeti mo olgeta fasiliti olsem wan swimmingpul o WiFi. Olgeta host oli save manejem propeti blong olgeta wetem plante tul onlaen, inkludum kalenda manejmen, olgeta klining kost, mo opsen long saed blong buking.

# BAE YU PEM HAMAS IA SIPOS YU WANTEM TEKEM BISNIS BLONG YU I GO ONLAEN?

## Olgeta kost we i semak long evri opsen:

- **Intanet koneksen:** Hemi impoten blong gat wan gudfala intanet koneksen blong yusum olgeta onlaen bisnis solusen. Wetem wan intanet spid we i no bitim 1 Mbps, olgeta besik aktiviti olsem wok blong sendem imel o aplodem olgeta foto bae save slo tumas, mo mekem komunikesen wetem olgeta kastoma i dilei. Long Vanuatu, yumi gat olgeta Intanet sevis provaeda olsem 3 Links, Digicel, Vodafone, mo WanTok. Praes blong olgeta i go daon long olgeta yia we i pas, mo naoia yu save karem 1GB long wan amaon we i no bitim VUV 100, mo 50GB blong VUV 5,000.
- **Olgeta Divaes:** Hemi wan rikomendesen blong gat wan smaffon wetem wan gudfala kamera mo storej kapasiti. Praes blong olgeta besik smaffon i no bitim VUV 10,000. Blong manejem plante janel mo yusum olgeta difren sofwea, bae hemi gud tumas blong yusum wan laptop o wan tablet.
- **Taem:** Fasin blong manejem wan E-komes bisnis i tekem taem. Yu nid blong apdeitem olgeta deskripsen, krietem maketing kontent, manejem olgeta buking, ansarem kwesten blong olgeta kastoma, mo analaesem fasin blong kastoma.
- **Olgeta Adisenol kost:** Bae yu nid tu blong tingbaot adisenol kost blong olgeta intenasonal transfea mo olgeta eksjenj reit.

## Olgeta kost we i spesifik long olgeta maketples:

- **Intenasonal komisen:** Plante taem olgeta intenasonal buking platform oli jajem wan komisen blong 15–22% blong evri manis. Bae hemi kompliket lelbet blong pem olgeta komisen ia, be Booking.com i mekem proses i simpol: Wetem ANZ bank akaon blong hem, hemi isi blong yu save depositim olgeta fi we yu nid blong pem.

## Olgeta kost we i spesifik long olgeta sosol netwok:

- **Fasin blong advetaes:** Bae yu nid blong putum wan badjet long saed blong advetaesmen, speseli long olgeta platform olsem Facebook, Instagram, o TikTok. Yu shud stat wetem wan badjet blong VUV 120 long wan kampen blong andastanem hao hem i wok.

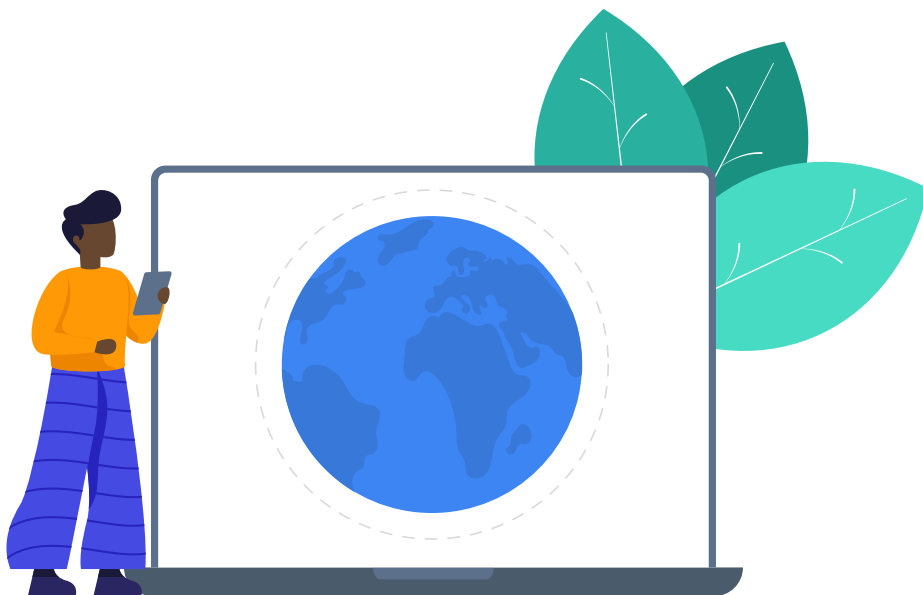
## Olgeta kost we i spesifik long websaet blong yu:

- **Nasonal Komisen:** Opsen blong gat websaet blong yu hemi moa jip long saed blong komisen (i no bitim 4% tru long BRED Bank o ANZ bank peimen akses), be plante taem hemi representem wan proposen blong olgeta sel we i moa lo (i no bitim 35% blong total sel blong samfala boutique hotel).

- **Developmen blong Websaet:** I dipen long olgeta spesifikesen we yu wantem, websaet i save gat wan sistem blong buking, peimen akses, opsen blong mobael peimen, imel solusen, mo olgeta analitik tul blong impruvum fasin blong maketing mo sel blong yu. Wan narafala samting we bae yu nidim hemi blong lukluk long konvesen-reit, we bae talem long yu hamas samting yu salem tru long maketing blong yu.
- **Olgeta kost blong mentenens:** Hemi inkludum olgeta kost blong olgeta laesens, hosting, rejistresen blong domein, adisenol plugins, mo olgeta sekuriti setifiket.

**Olgeta kwotesen we bae yu save karem long Vanuatu blong developem websaet blong yu:**

	Besik wan	Hemia we oli developem wetem moa diteil
<b>Setap</b>	VUV 200,000	VUV 800,000
<b>Mentenens long evri manis</b>	VUV 4,000	VUV 50,000



# FASIN BLONG MEKEM MAN I LUK BISNIS BLONG YU ONLAEN.

Taem yu stap onlaen, hemi impoten blong pulum atensen mo mekem man i notisim bisnis blong yu. Olgeta maketing efot oli impoten blong draevem pipol onlaen mo jeneretem olgeta sel.

- **Olgeta Maketples:** Mekem sua se bisnis pej blong yu i gat olgeta hae-kwaliti foto mo wan deskripsen blong akomodesen mo servis blong yu we i pulum atensen blong pipol.
- **Olgeta Sosol Netwok:** Raon long wol, ova long haf blong evri trafik long websaet i kam long olgeta sosol netwok. Long Vanuatu, wan smol badjet blong advetaesmen blong VUV 120 long wan dei nomo bae save help blong pulum intres blong olgeta kastoma, sipos yu mekem gud olgeta post blong yu wetem olgeta naes foto, tag, hashtag, mo emoji.
- **Search Engine Optimisation (SEO):** SEO i soem hao pipol i faenem akomodesen blong yu isi nomo onlaen tru long olgeta sej enjin olsem Google. I dipen long olgeta samting we oli bildim websaet blong yu wetem, olsem mein toktok, kwaliti blong kontent, mo olgeta link.
- Yu save impruvum visibiliti blong yu wetem [Google Ads](#).
- **Daerek maketing:** Olgeta tul olsem [Mailchimp](#) i alaowem yu blong sendem olgeta imel we yu tagetem i go long olgeta kastoma blong yu. Hemia hemi gud sipos yu mekem gud, tru long yus blong ol gudfala templet, olgeta kampen we oli divaedem long olgeta segment, mo olgeta otomatik imel (olsem olgeta welkam mesej o spesel ofa).
- **Olgeta Analitik Solusen:** Long plante long olgeta onlaen janel, mifala i enkarejem yu blong yusum olgeta nalitik solusen, blong andastanem olsem wanem fasin blong maketing blong yu i wok. Infomesen we yu intres long hem hemi namba blong olgeta visita we yu atraktem (odiens akwisisen reit) mo hamas long olgeta visita ia oli kam kastoma (konvesen reit). Wanem nao i pulum olgeta kastoma i kam long websaet blong yu? Olgeta kastoma oli livim websaet long wanem pej? From se olgeta shopping basket oli livim bihaen (samples 2/3 blong olgeta), yusum infomesen ia blong faenemaot wanem kastoma nao i livim onlaen buking blong hem, impruvum konvesen reit mo katem daon olgeta drop-of.



# KEIS STADI: THE MOSO VANUATU

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Spa Moso Life Cocktails Food Island Life Rooms Kustom

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The Moso Vanuatu hemi wan eksklusif boutique resort mo daening destinesen we i stap long naesfala Aelan blong Moso, hemia long Not Efate.

Hem hemi gud tumas blong mekem man i notisim hem onlaen. Hem i gat wan gudfala maketing kampen mo plante pipol i save gud long olgeta foto blong hem long olgeta sosol netwok. Wetem samples 2,000 pablikesen long Instagram, the Moso hemi kasem 7,000 man we i folem pej blong hem. Maketing blong hem i draevem olgeta visita blong mekem buking, espeseli long [naesfala websaet](#) blong olgeta.

# FASIN BLONG RISIVIM PEIMEN ONLAEN.

- **Bank transfea** hemi wan wei blong mekem peimen we olgeta maketples oli ofarem. Olsem eksampol, olgeta kastoma oli save pem naet blong olgeta long banggalo blong yu stret long Airbnb, afta bae Airbnb i sendem mane i kam long yu (afta we oli katemaot komisen) long bank akaon blong yu long Vanuatu. Olsem wan narafala wei, samfala maketples olsem Booking.com oli save letem yu disaedi blong kastoma i kam pem stret long akomodesen blong mekem peimen, afta bae yu jes pem komisen we yu mas pem evri manis long Booking.com. Wanem i nogud se yu dipen plante long kastoma blong hemi kam mo mekem peimen, mo antap long hemia yu mas manejem olgeta peimen blong evri manis long maketples.
- I gat olgeta **peimen akses sevis** wetem ANZ o Bred bank. Long websaet blong yu, tufala peimen akses ia oli help blong risivim mane long wan bank akaon long Vanuatu, mo pem kasem 4% komisen blong transaksen amaon.
- **Mobael peimen** hemi stil wan niufala solusen long Vanuatu. Oli jip, mo yu save yusum blong pem sam bil. Olgeta solusen ia oli yusum plante blong sendem mo risivim mane be naoia we i stap, oli no isi blong inkludum long olgeta narafala platform (nogat link wetem oda manejem mo klaen databes). Olgeta provaeda olsem Vodafone (**M-Vatu**), Digicel (**MyCash**), Vanuatu Post Office (**KwikPay**), **KlickEx**, mo **VanTok** oli save impruvum olgeta solusen blong olgeta we i stap finis, mo hemia bae save stimuletem adopsen blong e-tred.
- Fasin blong **yusum QR kod** hemi intresting, blong jeneretem olgeta bank transfea o mobael peimen. Yu save krietem wan QR kod blong mekem i isi blong olgeta kastoma blong yu oli pem rum blong olgeta wetem yus blong mobael fon blong olgeta. Olgeta kastoma blong yu bae oli skanem kod blong yu nomo, putum praes mo konfemem transaksen.
- **Rifan polisi:** Olgeta kastoma oli save kanselem buking blong olgeta, mo kleim from wan rifan? Wetaem nao bae oli save mekem olsem? Olsem wanem mo wetaem nao bae yu rifandem olgeta? Hu nao bae pem faenansol kost (transaksen fi, eksjenj reit)?
- Naoia we i stap, olgeta peimen solusen olsem PayPal mo Stripe, oli no save konektem long olgeta bisnis bank akaon long Vanuatu.



## Hemia olgeta fasin blong mekem onlaen peimen we oli stap yusum naoia long Vanuatu:

Payment Option	Mein gudfala saed	Mein rabis saed
<b>Bank transfea</b>	<ul style="list-style-type: none"> <li>- Hemi simpol blong yusum.</li> <li>- Yu save mekem wetem evri lokol bank.</li> <li>- Kastoma hemi olsem wan visita, o wan maketples.</li> </ul>	<ul style="list-style-type: none"> <li>- Oli no inkludum wetem olgeta buking manejmen.</li> <li>- Hemi no hapen kwik oltaem.</li> </ul>
<b>Peimen akses: stat long e-stoa blong yu kasem bank akaon blong yu</b>	<ul style="list-style-type: none"> <li>- Kastoma blong yu i no nid blong livim e-stoa blong mekem peimen.</li> <li>- Fasin blong mekem peimen i semak blong olgeta intenasonal turis.</li> </ul>	<ul style="list-style-type: none"> <li>- Long Vanuatu, hemi aveilebol nomo long BRED Bank mo ANZ Bank.</li> <li>- Olgeta banks oli jajem kasem 4% komisen blong transaksen amaon.</li> </ul>
<b>Afta long wan onlaen buking, oli kam long stret ples mo mekem peimen</b>	<ul style="list-style-type: none"> <li>- Hemi simpol blong pem.</li> </ul>	<ul style="list-style-type: none"> <li>- Hemi posibol se kastoma i no kam mo hemia i minim se bae yu no save kasem peimen.</li> <li>- Bae yu save spendem bigfala mane blong pem komisen we yu mas pem long olgeta maketples, espeseli long evri manis.</li> </ul>
<b>Mobael peimen</b>	<ul style="list-style-type: none"> <li>- Hemi jip.</li> <li>- Hemi simpol, blong olgeta lokol turis blong Vanuatu.</li> </ul>	<ul style="list-style-type: none"> <li>- Oli no inkludum long olgeta buking platform.</li> <li>- Olgeta intenasonal turis oli no yusum.</li> </ul>

# RISPEKTEM OLGETA LOA MO REGULESEN.

Blong statem bisnis blong yu onlaen, yu mas mekem sua se bisnis operesen blong yu i mas rispektem olgeta nasional loa mo regulesen. Hemia samfala mein samting blong ligol jeklist blong yu:

- **Rejistresen blong Kampani:** Fi blong rejestresen blong wan kampani long Vanuatu i stat long VUV 30,000, wetem wan anuol riniuwol i we i stat tu long VUV 30,000. Be, sipos yu wantem wan bisnis strakja we i moa simpol, yu save operet olsem wan bisnis we yu wan yu kontrolem o olsem wan patnasip. Blong setemap kaen oganaesesen ia, yu nid blong rejestarem nem blong bisnis nomo wetem Rejistrar blong olgeta Bisnis Nem long Vanuatu Faenansol Sevis Komisen (VFSK). Fi blong rejestarem wan bisnis nem hemi VUV 10,000 wetem wan anuol riniuwol fi blong VUV 5,000. [Link](#).
- **Turisim akreditesen permit:** Dipatmen blong Turisim i kipim wan sistem blong olgeta kategori (akomodesen, aktiviti mo transpotesen) blong manejem olgeta standed. Wanwan long olgeta i gat kod blong bisnis laesens blong hem. Olsem wan turisim opereta, yu mas folem olgeta Turisim Opereta Minimam Standed. Taem yu mitim olgeta standed ia, bae yu fulumap wan fom we oli kolem The Assessors Standards Assessment Form mo sendem i go long Dipatmen blong Turisim. Afta long hem, bambae yu kasem wan turisim permit. Kost blong hem hemi VUV 12,000. [Link](#).
- **Bisnis laesens:** Dipatmen blong Kastoms mo Inlan Reveniu i givimaot olgeta bisnis laesens blong olgeta bisnis we oli stap operet insaed long olgeta munisipol eria long Port Vila, Luganville mo Lenakel. Be, blong olgeta bisnis we oli operet aotsaed long olgeta munisipol eria, olgeta Provisol Gavman nao oli laesensing otoriti blong givimaot bisnis laesens long olgeta. Olgeta fi oli stat long VUV 10,000. [Link](#).
- **Taks rejestresen:** Rejistarem mo kasem wan Tax Identification Number. Yu save komplitim aplikesen fom blong hem mo provaedem olgeta dokumen we oli nidim long Dipatmen blong Kastoms mo Inlan Reveniu. [Link](#).
- **Data proteksen:** Wetem olgeta niufala rul long saed blong data proteksen mo praevesi (i dipen long vot blong Bill blong Data Proteksen mo Praevesi long neks Palemen siting), hemi impoten blong gat transparensi mo komplaens. I no longtaem bae yu nid blong karem pemisen bifo yu askem pesonal infomesen blong eniwan. Mekem sua blong eksplenem gud praevesi polisi blong yu tru long olgeta kwesten ia: wanem infomesen nao yu stap kolektem? From wanem nao yu stap kolektem infomesen ia? Hao nao bambae olgeta konsyuma oli save luk mo save mekem jenis long infomesen blong olgeta?
- **Olgeta Tem mo kondisen:** I gat olgeta templet long intanet we yu save yusum blong setemaot olgeta tem mo kondisen blong yu. Yu save luk eksampol long [ples ia](#).
- **Intelekjuol propeti:** [VanIPO](#) i protektem olgeta tredmak mo olgeta intelektjuol propeti raet long Vanuatu, mo hemi konekt wetem [Global Brand Database](#) (GBD, raon long wol).

# OLGETA ADVAES LONG SAED BLONG SEKURITI.

**Olgeta advaes we oli simpol mo gud blong helpem yu blong kipim bisnis blong yu i sef:**

Taem yu stap statem wokbaot blong yu insaed long E-komes, hemi impoten blong protektem yuwan long olgeta risk we i stap kam antap blong olgeta onlaen skam mo saeba risk. Sekuriti brij i save lid i go long bigfala trabol, inkludum lus blong olgeta sel, akses long kastoma data, mo damejem nem blong bisnis blong yu – tekem olgeta aksen we bambae i save helpem yu blong no spendem bigfala mane.

Sekuriti advaes	Aksen	Risen
<b>Leftemap saes blong paswod blong yu</b>	Yusum paswod we i strong mo yu wan nomo yu save, wetem 12 karakta, inkludum olgeta leta, namba, mo saen. No yusum infomesen we i isi nomo blong man i faenem. Yu save yusum wan sevis olsem LastPass o 1Password blong jeneretem mo leftemap saes blong paswod blong yu.	Olgeta paswod we oli longfala mo oli moa kompleks oli had blong kasem, mo oli provaedem wan ekstra sekuriti kot we hemi impoten.
<b>Apreid i go long Tu-wei blong konfemem aedentifikesen</b>	Mekem se i gat Tu-wei blong konfemem aedentifikesen long evri impoten akaon blong yu. Proses ia hemi involvem wan narafala sekuriti step bakegen antap long paswod blong yu. Afta we yu putum paswod blong yu, bambae yu risivim wan kod we oli sendem long mobael fon tru long teks mesej o long imel blong yu. Kod ia bae yu nidim blong komplitim login blong yu.	Adem wan ekstra step, blong mekem i had moa blong olgeta yusa we oli no otoraesem blong aksesem olgeta akaon blong yu, nomata sipos oli gat paswod blong yu.
<b>Apdeitem aplikesen blong yu oltaem</b>	Kipim sofwea, olgeta aplikesen, mo olgeta opereting sistem blong yu i apdeit oltaem. Sipos i posibol, setem long otomatik apdeit.	Plante taem olgeta apdeit oli inkludum olgeta sekuriti patj blong olgeta niufala wiknes we oli jes faenemaot, we i protektem olgeta sistem blong yu from olgeta atak.

<p><b>Protektem Praevesi blong yu</b></p>	<p>Yu lukaot long olgeta infomesen we yu serem onlaen. Jenisim Praevesi seting long sosol media blong limitim akses long sensitiv data.</p>	<p>Katem daon risk blong olgeta skam o akses we oli no otoraesem long olgeta infomesen blong yu.</p>
<p><b>Impruvum Bakap blong Data mo olgeta Sistem blong yu</b></p>	<p>Yu mas gat bakap oltaem blong olgeta data blong yu. Yusum olgeta lokol mo klaod storej solusen. Testem olgeta bakap blong yu blong mekem sua se oli wok.</p>	<p>Mekem sua se yu save tekem bak data we i lus from olgeta saeba atak, sistem we i daon, o taem yu mestem yu dilitim wan samting, blong hemi alaowem bisnis operesen blong i gohed wetem minimam disrapšen.</p>

Blong moa infomesen, go long link ia: <https://pacson.org/cyber-smart-pacific/cyber-smart-pacific-2023>



**Airbnb**  
[airbnb.com](https://airbnb.com)

**Booking.com**

**booking.com**  
[booking.com](https://booking.com)



**TripAdvisor**  
[TripAdvisor.com](https://TripAdvisor.com)



**Department of Tourism**  
[tourism.gov.vu](https://tourism.gov.vu)



**Vanuatu Tourism Office**  
[vanuatu.travel](https://vanuatu.travel)



**Pacific E-commerce portal**  
[pacificcommerce.org](https://pacificcommerce.org)



**Department of Customs,  
 Inland Revenue and VAT**  
[customsinlandrevenue.gov.vu](https://customsinlandrevenue.gov.vu)



**Vanuatu Financial Services  
 Commission**  
[vfsc.vu](https://vfsc.vu)



**Vanuatu Chamber of  
 Commerce and Industry**  
[vcci.vu](https://vcci.vu)



# **OLGETA INDUSTRI REFRENS GRUP MEMBA**

## **WETEM BIGFALA TANGKYU LONG KONTRIBUSEN BLONG OLGETA:**

Bred Bank Vanuatu

Lionfish Design studios

OGCIO

Pacific Digital Transformation Consulting

Polinet - Love at first site

Vanuatu Innovation and Digital Economy Association

Worth It Agency

## **TANGKYU LONG TEKNIKOL SAPOT:**

Vashti Maharaj - Advaesa, Digital Trade Policy Commonwealth Connectivity Agenda







