



PIFS E-COMMERCE
**TOHI KANAVAAKAU
FAAHI PISINISI**

**FAKAAOGAAGA HE
TEKENOLO E-COMMERCE
KE LAGOMATAI AKI E TAU
MATAGAHUA TALAGA TITITOLO
I NIUE 2024**

Ko e Tohi Lagomatai ke moua tokologa e tau tagata fakatau koloa ke he puhala halapulagi



Pacific
E-commerce
Initiative



PACIFIC ISLANDS FORUM





TAU HAGAAOAGA

FOLAFOLAAGA MAI HE PACIFIC ISLANDS FORUM	4
VEVEHEAGA 1: KO E HEIGOA E KAKANO A TI O KE HE HALAPULAGI? KO E HA NE TAUTE PIHIA AINAI?	5
VEVEHEAGA 2: KO E HEIGOA E TAU PUHALA KEHEKEHE HE FENOGA HALAPULAGI?	7
VEVEHEAGA 3: HEIGOA E TAU FAKATUPEAGA KE ONOOO A KOE KI AI KAEKE KE TUKU ATU HAAU A PISINISI HALAPULAGI?	12
VEVEHEAGA 4: KITIA ATU MAALIALI HAAU A PISINISI KE HE PUHALA HALAPULAGI.	15
VEVEHEAGA 5: MOUA TUPE HALAPULAGI.	18
VEVEHEAGA 6: MUMUITUA KE HE TAU MATAFAKATUFONO MO E TAU LAFAKATUFONO.	22
VEVEHEAGA 7: TAU HATAKI KE HAOHAO MITAKI.	24
VEVEHEAGA 8: FALU FAKAILOAAGA.	26
TAU TUTAKI HE KAUTAHA	27



FOLAFOLAAGA MAI HE PACIFIC ISLANDS FORUM

Kua puna mai e E-commerce he fā tau kua mole, ko e taha he tau faahi ne fā ne kua mahuiga ki ai e Pacific Islands Forum. Malolō lahi e tau gahua ke he faahi nai kakano kua falanaki lahi ko e E-commerce to mahomo atu e lagomatai ke he tau pisinisi he Pasifika ke paleko atu ke he tau matolitolu fakamatakau mo e maeke ke malikiti fetoko atu, ke he tau pisinisi he lalolagi.

Ko e tau feua kehekehe pihia mo e ha mautolu a tau hoafetui ne gahua auloa ki lalo hifo he piu E-commerce he Pasifika [Pacific E-commerce Initiative](#) mo e takitakiaga he [Pacific Regional E-commerce Strategy and Roadmap](#). Fakafelau e matagahua nai mo e faahi Tekenolo & Matutakiaga (Technology & Connectivity) i lalo hifo he [2050 Strategy](#) mo e Palana Fakagahua.

Ko e gahua ha mautolu ko e Matakau he Faahi Pasifika nai ke lagomatai mo e gahua auloa mo e tau tutaki ke fakamakona ha lautolu a tau manako, kitia ki ai, kua mua atu ke gahua auloa, tukutukuhifo e tau magaaho fakamole mo e tote e tupe fakamole ke helehele mai e tau fua mitaki. Haia kua fakakite mai he Pacific Regional E-commerce Strategy & Roadmap, kua tonuhia ni ke gahua auloa ke atihake e tau lotomatala fakaE-commerce ma e ha tautolu a tau pisinisi ikiiki. Ko e tohiaaga he Tohi Kanavaakau Faahi Pisinisi ma e E-Commerce ko e taha puhala aoga ke taute pihia.

Ko e tau Gahua FakaTititolo mo e Lotomatalafoou ko e hukui he taha faahi ke hakehake ai mo e tupuaki. Ke he lalolagi katoa, ko e tau fugalapapa kua fakaatā e tau pulotu

tufuga talaga fakatino ke he faahi vitio, tau leofakatagitagi, pokiata mo e falu puhala foki ke moua tupe e tau koloa nai.

Nakai fai katofia e faahi nai ti nakai auhia foki ha ko e tau vehā mamao ne fa e tauhele po ke tautaofoi e tau gahua atihake i Niue. Kua fitā foki he kitia e tau talahauaga monuina kua fakatū a Niue ko e taha motu ke takitaki atu e Pasifika ke he faahi talaga tau koloa fakatititolo. Ha ha i ai e tau avanoa lalahi ke lata mo e ha tautolu a tau tagata talaga koloa tititolo, ke fakalago e agamotu kehemai ha Niue mo e moui ke fakaali ha lautolu a tau taleni, ka e mua atu foki ke fakaohooa a Niue ko e taha motu ke ahiahi mai e tokologa ki ai.

Fakataiga ke he puhala tautefekau mahani mau, ko e puhala gahua auloa, tuga ha tautolu a kaufakalataha, kua mahuiga lahi ha tautolu a Tohi Kanavaakau ha kua fakagahua e tau lotomatala he tau pulotu he motu mo e tau maupisinisi kua kaufakalataha ke fakamahao e Tohi Kanavaakau ke he tau manako mooli he tau faahi pauaki mo e tau magakau.

Tuku atu e tau Oue Tulu Tulou ke he holoaga mafola he fetuiaga utafekau he faahi gahua fakatufono mo e faahi pisinisi mo e ui fakamonuina atu, ke he halavaka tititolo kua fenoga atu ki ai.

Zarak Khan

Director Programmes and Initiatives
Pacific Islands Forum Secretariat

1

KO E HEIGOA E KAKANO A TI O KE HE HALAPULAGI? KO E HA NE TAUTE PIHIA AINAI?



Ke he tau tau kua mole ki tua, ke he lalolagi katoa, kua kehekehe e tau avanoa kua fakagahua he tau tufuga tititolo (pokiata vitiō, lologo mo e tau tufuga tititolo) ke fakatupe ha lautolu a tau gahua.

Kua velapaku e tupuaki he faahi talaga kologa fakatititolo mo e fakalaulahi e tau fugalaupapa kehekehe ke maeke he tau tufuga talaga koloa ke fakafua hako ni ha lautolu a tau koloa ke he tau potoaga tagata he lalolagi. Kua tonuhia ni he tau tufuga talaga koloa tititolo mo e tau pulotu ke fakaaoga ha lautolu a tau manakoloto mo moua monuina ke he halapulagi ke he magaaho nai.

Ko e fakatakaititolo ha Niue kua hiki lahi mahaki, ha kua talaga mo e mauniva e keipolo halatoka he tau 2019, mui mai e falikiaga he tekenolo 4G. Kua aufō e monuina he motu katoa; kamata tau 2024, ko e 1539 e tagata ne fakaaoga e initanete, ko e 79.6 e pasene he puke tagata he motu. Ko e hikiaga tititolo nai kua hafagifagi loga e tau avanoa foou ma e tau pisinisi he motu ke fakatolomaki ha lautolu a tau koloa mo e moua tau totogi he puhala tititolo. Kua maeke ai foki he tau tufuga tititolo ha Niue ke fakahoko atu ha lautolu a tau koloa ke he tau matakau kehekehe he lalolagi, kua fakamukamuka mo e maeke a lautolu ke fakatupe e tau koloa kua fakafua ke he lalolagi lahi.

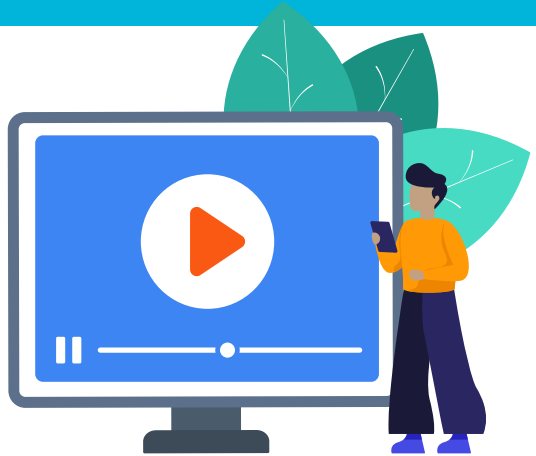
Kua manako lahi foki ke he loga mo loga e tau tau koloa fakapulagi ke he magaaho nai. Aina, ko lautolu e tau tufuga kua maeke ke moua olatia e tau koloa fakaako nakai fai totogi, putoia e tau fakaakoaga mo e tau vitio, ke taute fefē" ke he tau fugalaupapa tuga e YouTube ti pihia mo e tau maaga mo e tau pokofakatutala ke fetufatufaaki e tau lotomatala mo e maeke ke moua foki e tau manatu moua mai. Tuga e fugalaupapa Skillshare ne toka ai e tau fakaakoaga ke hakahaka e ata vitio, ko e taha maaga foki tuga e Reddit's r/photography community kua fakakite e tau puhala mo e falu hataki mai ia lautolu e tau pulotu pokiata. Kua maeke he tau koloa nai ke fakamukamuka lahi e tau laliaga ha lautolu e tau ako tufuga ke ako e tau lotomatala foou mo e fakamahomoatu haana tufuga.

Ko Niue taha motu kua tokologa lahi e tau pulotu asafo mo e fati lologo, tau tufuga agamotu, tau tufuga talahau tala kua uneatu ki mua e tau makaka ha ko e tau feua tuga e Taonaga Kifaga Niue, (Kifaga Niue Film Festival). Kua fakakite mai e makai mo e fiafia ke fakatukuogotala ke he puhala pokiata vitio. Ha ha i ai foki falu he tau tufuga motu kua mahomoatu ha ne fakatatā ke he tau fugalaupapa YouTube mo Spotify, ke fakakite aki e kehemai he agamotu Niue mo e tau tufuga kehekehe ke he tau tagata he lalolagi. Kua eke ni ha lautolu a tau tala mahuiga mo fakaohooho aki e tau atulotomatala foou ke he faahi tiitolo i Niue kua fakaali e manakoloto ke matutaki atu mo lautolu e tau tagata kitekite mo e fanogonogo ne takele ke he lalolagi katoa.

Ko e magaaho tonu ni hanei ke he ha tagata i Niue ne makaka he tufuga talaga koloa tititolo ke kumikumi e tau puhala ke tuku e tau koloa nai ke he makete mo e fakafua ha lautolu a tau tufuga fakapulagi. Ko e kanavaakau nai kua talaga ke takitakiatu a lautolu ne foou mai ke he puhala utafekau nai, kamata mai he fakaali ha lautolu a tau koloa, mo e fehagai mo e falu ke he fugalaupapa lalolagi. Kaeke ke muitua ke he tau tuagahui nai, to maeke he tau tufuga tititolo ha Niue ke fakamahomoatu ha lautolu a atagiamai (visibility) mo e fakaohooho atu e agamotu Niue kehemai ke he lalolagi katoa.

KO E HEIGOA E TAU PUHALA KEHEKEHE HE FENOGA HALAPULAGI?

Kehekehe e tau fugalapapa ne maeke e tau Niue ke tuku ha lautolu a tau gahua halapulagi, ka e uta ni ke he tau vahega koloa ha lautolu ne talaga. Hanai falu he tau fugalapapa tamata ma e tau vitio, otio/ koloa fakatagitagi mo e fanogonogo ki ai, tau ata poki mo e falu koloa foki fakalataha mo e tau fakakanoaga he tau fakataitai po ke tau motolo pisinisi, tau puhala fakatupe mo e ko hai foki kua maeke ke fakaaoga e tau fugalapapa pehē nai.



Tau Ata Poki

Maeke foki e gahua pokiata ke moua tupe ha ko e tau tufuga pokiata ne maeke a lautolu ke fakafua e tau ata ke he tau fugalapapa tuga a Shutterstock mo Adobe Stock, moua muka (royalties) he ha magaaho ni ka tapaki mai he initanete. Ko e ataina nai kua fakaaā e tau tufuga pokiata ke fakagahua ha lautolu a tau manakoloto ke eke mo puhala moua tupe hololoa ma e tagata.

Fugalapapa	Fakalaulahiaga	Motolo Moua Muka	Kua kehe mai
<u>Shutterstock</u>	Ko e makese toka ata he tau tufuga/pulotu pokiata ne fa tukuhake mo e fakafua e tau ata. Mafua ke hoko ke he tau tagata tokologa.	Moua tupe e tau Tufuga he ha magaaho ne tukuhifo po ke laiseni e tau ata nai ke fakaaoga.	Hoko atu ke he tokologa e tau potoaga tagata ha kua nakai pita ke he vahega sofouea.
<u>Adobe Stock</u>	Tatai mo e fugalapapa Shutterstock, kua fakaata e tufuga pokiata ke fakafua hana tau ata ke he lalolagi katoa. Fakafevihu mo e Aolu ha Adobe Creative. Mahomo atu ke moua tupe ka e nakai gahua lahi.	Moua tupe a lautolu mai he tau numela tukuhifo e tau ata mo e tau laiseni.	Hokulo e fakafelau mo e Aolu Adobe Creative ke fakamukamuka ia lautolu ne fakaaoga a Adobe to moua mo e fakatau e tau ata.

Tau Ata Vitio

Kua eke ni e tau pokiata vitio mo koloa mahuiga moua tupe mo e fakapiki aki e tau mahomoatu fakatekenolo kua talaga e tau ata maama mo e tu tokoluga mo e moua vave. Ko e tau tufuga talaga koloa he Pasifika kua hohoko ke he tau potoaga tagata he lalolagi tuga a [Uraia Tabua](#) mai he motu ko Fisi kua molea e 40,000 tagata ne matutaki atu ke he YouTube haana tuga foki ha Niue [Life on The Rock](#), kua fehagai mo e molea 14,600 lautolu mai he lalolagi he kitekite ke he moui agamotu.

Ko e puha na i lalo kua eke mo lagomatai ki a lautolu e tau tufuga talaga ata vitio i Niue mo fe foki ke maama mo e fifili e fugalau papa mahomoatu ke lata mo e tokaaga ha lautolu a tau koloa mo e fakamuhutupe. Fakapapahi mai e tau koloa vitio tuga e YouTube, Vimeo, mo e Patreon, fakakite tau alaga mahuiga, puhala fakatupe mo e tau vahega tagata ke mamata atu ki ai.

Platform Type	Puhala Fakatupeaga	Tau Alaga mahuiga	Kua lata tonu mo;
YouTube Fetufatufa tau ata vitio.	Tau muka moua mai he tau koloa fakatatā (lata ke 1,000 a lautolu ne tohia mo e totogi ke kitekite mo e 4,000 tula onoono he 12 mahina kua mole), tau tupe totogi he tau tutak.	Ko e fugalau papa makimaki ma e tau ata vitio he lalolagi, tau puhala kehekehe ke fakakite aki haau a tau ata (analytics) mo e loga atu foki e tau vahega koloa moua tupe.	Tau tagata tukuogo tala, tau faiaoga mo lautolu fa tohia/poki tala fakavitio.
Vimeo Ke fakakite aki e tau ata vitio.	Fakafua mai ia lautolu ne totogi ke onoono (Subscription-based sales) (nakai fakanumela a lautolu ke totogi ke onoono, ko e muka moua mai fakapasene ia lautolu ia (tumau ni), mo e tau ata vitio totogi ke fakaaoga.	Tu-tokoluga e tau lagomatai (fakaatā ke taatu he taha komopiuta ke he taha mo e fakakite e tau ata poki vitio ke he tau tekenolo he initanete mo e onoono ki ai), lahi e leveki ke he fakatupeaga he tau ata poki vitio.	Tau tufuga poki kifaga, tau tufuga poki kifaga mooli, tau tufuga ta fakatino, mo lautolu e tau pulotu kumi koloa tu tokoluga e tau puhala talaga.

<p><u>Patreon</u> Fugalaupapa he tau tutaki (Membership Platform).</p>	<p>Totogi ke kitekite (Subscriptions) moua laulahi e tau koloa nai.</p>	<p>Totogi hako mai he tau tagata mumuitua (fans) mukamuka e tau veveheaga totogi ke kitekite, mo e malolō e tau koloafakagahua ke fakafehagai mo e tau tagata.</p>	<p>Tau tufuga talaga ne maumaopo e matakau mumuitua ne manako ke tuku atu e tau vahega koloa kehekehe (exclusive content).</p>
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Tau koloa fakaotiō (leo fakatagitagi)

Ko e tau fugalaupapa fakaotiō ne tuku atu e tau avanoa muhutupe ma e tau asafo fati mo e uhu lologo pihia mo lautolu ne pokiata vitio. Maeke he tau fugalaupapa nai ke moua loga mo e nakai mamutu e tau puhala moua tupe mo e fakaatā e tau tufuga Niue ke fakatupe ha lautolu a tau lologo mo e tau ata vitio ka e nakai gatamai ni he tau kifaga moui. Ko e tau gahua fakatagitagi tuga e Spotify mo e Apple Music kua fakakite e tau puhala moua tupe ke tufatufa atu e tau koloa nai ke he lalolagi katoa, ka e maeke foki he tau ata vitio ke futiaki mai e tau potoaga tagata tokologa mo e moua tupe mai he tau koloa fakatatā, tau puhala fakatupe (sponsorships) mo e tau tupe foaki fakalofa. Tuga e “Pacific Waves” he Leotaogo Niu Silani mo e “The Curious Fijian,” kua fakakite mai e mamao he fanoaga he tau leo fakatagitagi fakatititolo.

Ke he puha na i lalo kua fakakite fakamahao e tau alaga mahuiga he tau fugalaupapa fakatagitagi tuga e Spotify, Apple Music, mo e Anchor, ne maeke ke moua he tau asafo fati mo e uhu lologo mo e tau tufuga talaga ata vitio.

Fugalaupapa	Puhala Fakatupe	Alaga mahuiga	Lata tonu mo
Spotify Tau leo Fakatagitagi.	Totogi ka fakakite (totogi e Spotify a koe he tau magaaho oti ka ta e lologo haau) mo e tau muka moua mai he tau koloa fakatatā.	Hoko atu, ke he lalolagi katoa, tuaga he lologo haau ke he papahi lologo, fakaali tau ata vitio haau ke he tau puhala kehekehe.	Tau asafo manako ke tufa fakalaulahi haana tau lologo.
Apple Music Fakatatā e tau leo fakatagitagi/ tau lologo.	Totogi ka fanogonogo (tatai mo Spotify, moua tupe a koe he ha magaaho ne ta e lologo haau) nakai fai gatamaiaga e numela ke ta e lologo to totogi.	Tokoluga e totogi ka ta tumau, maeke ke ta pauaki e lologo haau (moua ni ia Apple Music), tau vahega lologo kua fifili pauaki).	Tau asafo kumi potoaga tagata tokologa mo e mahuiga.
Anchor Fakatatā e tau ata vitio.	Tau tagata/matakau fakatupe, (sponsorships), tau tupe foaki fakalofa mai ia lautolu ne fanogonogo mo lautolu ne totogi ko e tutaki he matakau.	Nakai totogi ke fakatatā/fakatatā noa, uta atu ke he tau matakau pauaki mo e tau puhala fakatupeaga.	Tau tufuga pokiata vitio oti, kamata ia lautolu ne kamata foou ki a lautolu kua makaka lahi.

Falu Vahega Koloa (palana po ke fakatino (Designs), tau fakatino ta tititolo (Digital Art)

Ko e faahi fakatino ta tititolo kua fakakite e loga olatia he tau avanoa moua muka mai he tau fugalau papa Etsy mo Creative Market. Tau pulotu talaga palana/fakatino (Graphic designers) kua fakafua ha lautolu a tau koloa tititolo mai he tau matafakatino (logos) ke he tau palana fatakufani (web designs), kua maeke ke fakakite e tau talahauaga foou mo e olatia e tau monuina moua mai he tau fakafua mo e tau koloa totoji to taute.

Fuga laupapa	Fakamaamaaga/ Description	Puhala Tavili Tupe (Revenue Model)	Alaga Kehemai
<u>Etsy</u>	Ko e makete halapulagi ma e tau koloa talaga, tau koloa tuai mo e tau koloa kehemai (handmade, vintage, & unique goods). Fakafua he tau tufuga ta fakatino ha lautolu a tau koloa talaga/palana/fakatino (designs, prints, mo e digital downloads) fakahako ke he tau tagata.	Moua tupe e tau tufuga ta fakatino mai he tau koloa fakafua.	Lata tonu mo lautolu e tau tufuga talaga, ta fakatino mai he tau tala (illustrators) mo e tau tufuga ta fakatino ne talaga tau koloa tititolo mo e vali fakatino ta.
<u>Creative Market</u>	Fugalau papa ke fakatau mo e fakafua e tau koloa tuga e tau vahega matatohi/fonts, tau fakatino (graphics) mo e tau laupepa mitua po ke fiftaki atu (templates). Tohia he tau tufuga talaga e tau koloa tititolo ke fakatau he falu.	Tau tufuga talaga to moua e muka mai he tau koloa nai kua fakafua halapulagi po ke fakatau.	Lata tonu mo lautolu tau tufuga talaga mo e tau tufuga ta fakatino tititolo fa e onoono ke fakafua koloa ke he falu.

HEIGOA E TAU FAKATUPEAGA KE ONOONO A KOE KI AI KAEKE KE TUKU ATU HAAU A PISINISI HALAPULAGI?

Kehekehe e tau fakatupeaga ke onono ki ai ka manako a koe ke talaga mo e fakafua e tau koloa fakatititolo halapulagi. Hanai e tau veheveheaga he tau fakatupeaga pauaki:

Matutaki ke he initanete

Kua lata tonu ke moua e matutakiaga malolō fakainitanete ke fakagahua aki haau a tau koloa, fakafua haau a pisinisi ke he makese mo e fakatumau haau a atagiaaga halapulagi. Ki lalo he puha nai e tau vahega totogi ke he tau initanete i Niue.

ICT solutions	Tau Fakatupeaga
	<p><u>Telecom Niue</u></p> <p>Tau Palana fakakaupā e tau aho:</p> <p>“Tote” S1 Plan – 6GB – NZD ke he 28 aho.</p> <p>“Vahaloto” M1 Plan – 15GB – NZD 50 ke he 28 aho.</p> <p>“Lahi” L1 Plan – 40GB – NZD 105 for 28 days.</p> <p>Unlimited Plans:</p> <p>“True Unlimited” Plan – NZD 300 for 28 days.</p>
	<p><u>Kaniu</u></p> <p>Ocean Plans:</p> <p>NZD 50 he mahina nakai fai gatamaiaaga e fakaaogaaga he WiFi ke he falu matakavi ne gahuahua e WiFi i ai.</p>



Tau Lakau

Ke talaga e tau koloa tititolo tu tokoluga ko e ata vitio, otio, tau ata poki po ke tau matafakatino ta, kua lata ia koe ke moua e tau lakau pauaki. Hanai falu he tau koloa ne fakatau ke fakaaoga he tau tufuga talaga:

- **Pokiata:** ke poki vitio po ke poki e tau ata. Kamata aki e telefoni iloilo (smartphone) ne mitaki e tau vahega pokiata kamata mai he NZD 600. Fano fakahaga haau a lotomatala he fakagahua e lakau nai, ti malikiti hake ke he taha telefoni pauaki (flagship phone) ko e totogi NZD 1,500. Ma e tau pulotu pokiata, onono atu ke he tau pokiata DSLRs po ke falu pokiata mai he tau pisinisi tuga a Kenone mo Nikone.
- **Tau lakau fakataogo/tapaki leo:** Mahuiga ke logoga mitaki e tau ata vitio pihia mo e tau vitio kua tapaki to fanogo ki ai. Kamata aki e tapakileo tau mitaki po ke tapakileo USB (fuafua ko e NZD 20), mo e unehake ke he lakau tau uka tuga e condenser mic (NZD 300) po ke multi-channel mixer (NZD 250) kaeke kua manako.
- **Tau moli:** Mahomo atu e mitaki e ata vitio haau po ke tau ata kaeke ke maama mitaki e poki. Kamata mo e tau moli fanoviko (ring lights) fuafua (NZD 30) poke unehake ke he softbox kits (NZD 200) ke fakamahomoatu e mitaki he tau koloa poki haau.
- **Tau komopiuta mo e puha potaaga koloa:** Kua lata ke moua e komopiuta malolō e maotavili (processing power) mo e potaaga koloa ke hakahaka mo e pota e tau koloa poki lalahi. Kamata aki e komopiuta vahāloto (fuafua NZD 1,500), ka e uneune hake ke he vahega komopiuta ne maeke ke fakaaoga e tau fakatino kehekehe mo e loga mo e hakahaka ata, fuafua ko e totogi (NZD 3,500).

Sofouea mo e tau tupe ke totogi to fakaaoga (Software & Subscriptions)

Hanai falu koloa ke talaga mo e hakahaka e tau ata fulufuluola mo e alaala. Muihua ke he tau puhala nai:

Vahega Koloa	Sofouea ma e Kau Kamata (Beginner Software) Nakai fai totogi	Sofouea ma lautolu ne makaka lahi (Totogi)	Totogi he taha e tau
Hakahaka Ata Hakahaka e tau lipine mo e tau leo fakatagitagi.	GIMP , Canva	Adobe Photoshop , Lightroom	Adobe Photoshop: NZD 44. 51/mahina
			Lightroom: NZD 231.84/he tau (20GB)
Hakahaka e vitiō Hakahaka mo e fakamahomoatu e tau ata vitiō.	DaVinci Resolve , Shotcut	Adobe Premiere Pro , Final Cut Pro	Adobe Premiere Pro: NZD 44.51/mahina
			Final Cut Pro: NZD 49999 (lagataha ni)
Hakahaka e tau leo Hakahaka e tau lipine mo e tau leo fakatagitagi.	Audacity , GarageBand	Adobe Audition , Logic Pro	Adobe Audition: NZD 112. 36/mahina
			Logic Pro: NZD 39999 (lagataha ni)
Sofouea Talaga Talaga mo e fakamitaki atu e tau ta toloigi fakakomopiuta (graphic designs).	Inkscape , Vectr	Adobe Illustrator , CorelDRAW	Adobe Illustrator: NZD 44.51/mahina
			CorelDRAW: NZD 796.24/he tau

Uneunehake fakahaga (Gradual Upgrades)

Uhoaki ke kamata mo e tau lakau tau mukamuka mo e tau koloa sofouea moua noa ke fakamamā aki haau a tupe fakamole. Māe ke he puhala nai ke fakaaatā a koe ke atihake haau a lotomatala mo e fakatupu haau a pisinisi kua ataina mai he tau paleko fakamole tupe lahi. Tupuaki fakahaga e pisinisi haau mo e moua muka ti māe ke ia koe ke uneunehake ke he tau sofouea tokokuga atu mo e mahomoatu.

KITIA ATU MAALIALI HAAU A PISINISI KE HE PUHALA HALAPULAGI.

Kitia atu Halapulagi

Ko e mena fakamua he tau tufuga tititolo ha Niue kaeke ke kitia atu halapulagi ko e tuagahui fakamua a ia ke atihake aki e numela tagata mumuitua mo e finatu fakahaga ke fakatupe haau a tau gahua. Hanai falu lagatau mahuiga ke lagomatai a koe ke atihake haau a a potoaga tagata:

1. Maama e tau puhala/hatakiaga fakanumela he komopiuta (Understand Algorithms)

Mahuiga haau a gahua ko e tagata talaga koloa ke hoko atu haau a tau koloa ke he tokologa he tau tagata. Tau fugalapapa YouTube po ko Spotify, ko e maamaaga laulahi haau he tau puhala fakanumela ke he komopiuta (algorithms) kua mua atu ni ke fakagahua aki e fekau nai.

Ko e maamaaga laulahi he algorithms ke he tau fugalapapa pehē nai kua fakatai atu ke he enisini malolō ke fifili ko hai ke kitia haau a tau koloa. Kikite ke he tau ata he tau tagata ne onoono, manako (like), fehagai, onoono e magaaho mo e aoga. Fuafua mai he kitekiteaga nai, to fifili e tau ata vitio po ke tau lologo ke fakakite atu ke he tokologa he tau tagata. Ke maune hake haau a atagiaaga (visibility):

- **Talaga e tau ata tu tokoluga:** Fakatumau ke talaga e tau ata ne fakatata lahi ke he tau tagata. Kaeke ke tokologa e tagata ne fehagai mo e haau a tau ata, to maune hake foki e fakaahoohe he fugalapapa nai haau a tau gahua (fakaue ke he tau algorithm).
- Fakaaoga e tau **kupu mahuiga:** Fakaaoga e tau kupu mahuiga he tau mataulu, tau fakamaamaaga mo e tau tags. Maeke he fugalapapa ke maama haau a tau ata ti fakakite kia lautolu e tau tagata ne fa e kumi ke he tau mataulu tatai.
- Tuku tumau haau a tau koloa: Malikiti haau a tau avanoa kaeke ke tuku tumau haau a tau ata ke he fugalapapa. (fakaue ke he algorithm). Fakapiki ke he fakaholoaga ne gahua maau mo e haau a tau potoaga tagata.



2. Fakagahua e puhala utafekau fetui mo e tau tagata (Social Media)

Mahuiga e tau fugalapapa utafekau fehagai tagata (Social media) ke fakaohooho aki e haau a tau ata mo e atihake e potoaga tagata ne gahua mo koe. Hanai e tau puhala ke fakagahua mafola aki;

- **Fakaohooho fakafaahiloga (Cross-Promote?):** Fetufatufa haau a tau ata ke he tau fugalapapa utafekau fehagai tagata ke hoko atu ke he tau potoaga tagata tokologa. Tuga e fakaohooho haau a ata he YouTube ke he Facebook, Instagram, mo Twitter.
- **Fehagai mo e haau a tau tagata (Engage with Your Audience):** Tali atu e tau manatu, ole ke moua e tau manatu fakatagata ke he haau a ata mo e fehagai mo lautolu ne mumuitua ke he haau a tau ata. Atihake e fehagaiaga mo e tau tagata kua feaki e falanakiaga mo e fakaohooho foki a lautolu ke fetufatufa atu haau a tau ata.
- **Fakaaoga e tau Hashtags & Trends:** Fakaaoga e tau hashtags fuluola mo e fakafelau mo e tau mataulu mahuiga ke fakatakiatu e tokologa he tau tagata ke onoono haau a tau ata.
- **Fakavelapaku (Boosting):** maeke ia koe ke fakaaoga e e vahega fakavelapaku tuga a Facebook mo Instagram, ke fakahoko atu haau a tau ata ke he mano tagata. Ko e makese he tau motu he Pasifika, potake agaia e makese, ti tokogahoa ne totogi e tau vahega fakavelapaku pehē nai, ti ko e puhala tau mitaki nai kua maeke ke maunehake e atagiaaga ke he tokolalo ko e NZ 5 mo e lapatupe.

3. Gahua auloa mo e Kupega Matakau (Collaborate & Network)

Gahua auloa mo e falu tufuga talaga ke moua e tau potoaga tagata fooku. Hanai e puhala ia:

- **Hoa mo e falu Tufuga Talaga Koloa:** Gahua mo e falu ne tatai e tau tagata mumuitua po ke talaga e tau ata ke fakafelau mo e haau. Poki tau ata vitio, matutaki atu ke he tau pokiki atu kifaga moui, po ke kalaga atu ke fakakite haau a tau gahua ke he tau tagata mumuitua ha lautolu.
- **Matutaki atu ke he tau Maaga Halapulagi:** Matutaki atu ke he tau matakau halapulagi, tau matakau fakatutala mo e tau maaga ne fiafia ke he haau a tau ata. Kupega Matakau mo e falu tufuga talaga koloa mo e tau tagata mumuitua ke fakalahi atu haau a atagiaaga.

4. Fakatumau mo e Fakahautoka

Lahi e magaaho ke atihake e tokologa he tau tagata kua fiafia ke he haau a tau ata. Fakatumau ke talaga mo e fakaohooho hololoa e tau ata haau mo e fakahautoka to tupuaki e tokologa he tau tagata ne fiafia ke onoono haau a tau ata.

CASE STUDY: MOUI HE TUFUGA TUNUKAI I NIUE



Ata he tagata Niue, tufuga pokiata vitio Jay Hekau's mo e [Life on the Rock](#) (14,600 subscribers) channel tufuga pokiata vitio lapana ko e YouTube channel, [Outdoor Chef Life](#), kua molea e 737,000 subscribers. Collaborative content can help boost Niuean creators' exposure

Ko Taku Kondo, ko ia ne talaga e [Outdoor Chef Life](#), ne ahiahi mai a ia ki Niue he 2023. Molea e 700,000 tagata ne mumuitua ke he YouTube haana, mahuiga lahi ki lapana mo e mua atu ke he tau fenoga futiika mo e tunukai ki fafo he kaina. Ahiahi mai a Taku Kondo ki Niue ti poki e ia tolu e ata vitiō fakakite aki e takatakai motu fulufuluola ha Niue pihia mo e tau feua futiika. Fakakite e tau ata vitiō ia mo e mafiti ke hoko ke he molea e miliona tagata kitekite kua eke ni mo mena ke mamata mai e lalolagi lahi ke he motu ko Niue.

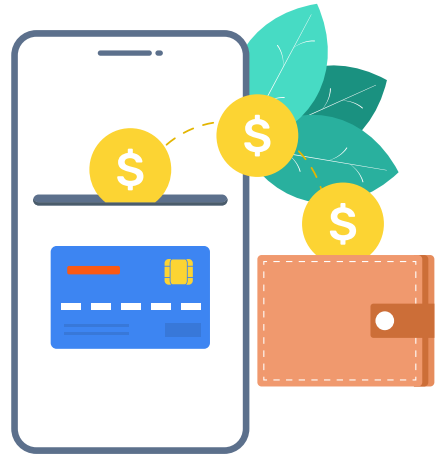
Tumau agaia ni a Taku Kondo ko e taha tufuga poki vitiō, ha kua mahuiga lahi a ia mai he tau tagata ahiahi mai mo e fakakite e kakanouho, ko Niue ni taha motu ke ahiahi mai e tau tagata mahuiga mo e tu tokoluga he lalolagi ke he tau tufuga YouTube. Ko Niue, ke tuga falu atumotu tu tokotaha kua maeke ke tuku atu e agamau kehemai ke futiaki mai e tau tufuga poki ata vitiō ne ha ha i ai e tau koloa mo e manakoloto ke kumikumi ke he tau matakavi foou mo e fulufuluola. Ma e tau avafakapuloa (channels) [Outdoor Chef Life](#), kua eke ni e motu ko Niue ke kitia e matakavi kua olatia mo e mahomoatu e tau tala mo e matakavi kua pukenamo ke he tau tala kua mata mo e tau talahauaga fakafehagai mo e falu.

Ko e tau ahiahi mai pehē nai kua tuku atu ke he tau tufuga poki ata vitiō ha Niue e tau avanoa ke gahua fakamatakau mo lautolu mai fafo. Maeke ke gahua mo e tau tufuga pokiata mahuiga nai ke fakatatā atu ke he tau potoaga tokologa mo e moua foki e avanoa ke akomena mai ia lautolu ia. Ko e tau gahua fakamatakau pehē nai, tuga e pokiata tokoua po ke uiina ke hu mai ke he ata vitiō haa ke lagomatai e tau tufuga pokiata he motu, ke fakatupu e tau tagata mumuitua mo e fakamahomoatu ha lautolu a tau koloa vitiō mo e tau puhala moua monuina.

Aoga lahi ke moua totogi a koe ko e tufuga pokiata vitiō ha kua fakatupe e haau a manakoloto ko e taha puhala moua tupe hololoa. Fakamukamuka he tau fugalaupapa tititolo ke moua tupe mai he haau a tau ata vitiō ka e mailoga foki kua lata ke maama ko e gahuahuaaga he tau fugalaupapa pehē nai.

Tau mena ke moua ke fakatupe aki haau a tau ata vitiō

- **Tu tokoluga tumau e mitaki he tau ata vitiō:** Laulahi he tau fugalaupapa ke moua loga e tau ata vitiō mo e lata tonu ni ke fakafouu tumau. Kua lata he haau a tau ata ko e tau ata mooli, fakafehagai mo e falu mo e muitua ke he tau hatakiaga he fugalaupapa nai.
- **Fehagai mo e tau tagata:** Tokolaga mo e alaala e potoaga tagata mumuitua ke tavili e tau tupe. Tau fugalaupapa YouTube mo Patreon kua onono ke he tau mena tuga e tau numela tau tagata ne totogi ke kitekite (subscribers), tau manatu, tau matalima fiafia, tau manatu kehekehe, mo e fiha e leva he onono e tau tagata ke he tau ata vitiō haau.
- **Oma e tau hataki/poaki he fugalaupapa (Compliance with platform policies):** Iगतia ni e tau fugalaupapa mo e ha lautolu a tau hataki, putoia ai e tau matafakatufono puletonuhia he koloa tagata (copyright), tau hataki fakapotoaga tagata, mo e tau puipuiaga ke he tau ata vitiō. Tumau a koe ke hataki e tau poakiaga nai ke maeke ia koe ke moua tupe.
- **Mouaga Tupe (Monetisation eligibility):** Ke matutaki ke he tau fakaholoaga totogi tupe tuga e YouTube Partnership Program, kua lata ia koe ke nofomau he motu ne kua maeke ke putoia ke he tau fakaholoaga pehē nai. Loga e tau motu he Pasifika nakai putoia ke he fakaholoaga nei ka e maeke a Niue ha ko e ataina fakafetuiaaga mo Niu Silani ke fakaaoga e tau Fale Tupe i ai kua fakaatā e tau tufuga talaga tititolo ke moua e tau avanoa kehemai nai ati maeke a lautolu ke tu mua.
- **Tau puhala totogi/fakatupe:** Kua lata ia koe ke taute e puhala totogi tupe ke moua haau a tau monuina. Ke fakapiki haau a pepa tupe po ke puhala totogi tuga e PayPal ke he fugalaupapa. Maeke he tau tagata Niue ke fakaaoga e Kiwi Bank ke moua tupe mai he tau koloa fakafua ke he fugalaupapa.



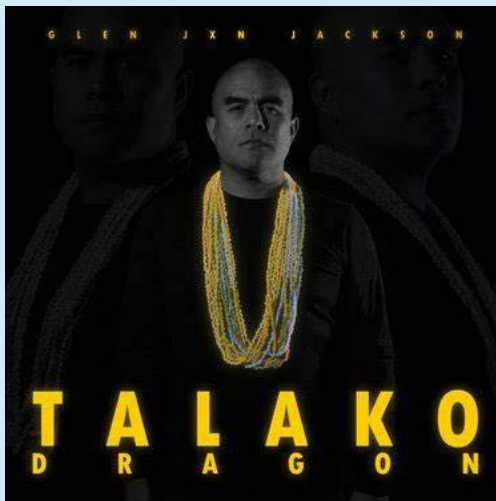
Falu puhala moua tupe lalafi ki luga: Fakatupe he tau matakau/kautaha/tagata mo e tau Foaki Fakalofa

Maeke foki he tau tufuga koloa tititolo ke moua tupe kehe mai he tau tupe fa mahani mai he tau fakatupe fakakautaha po ke fakatagata:

- **Patreon:** Ko e fugalaupapa nai kua maeke he tau tufuga talaga tititolo ke moua hako mai e tau lagomatai tupe mai he tau tagata mumuitua (fans) ke he tau papahi totogi ke kitekite (subs). Kua foaki/fakakite he tau tufuga talaga koloa e ataina katoatoa ke kitekite, kitia tuai po ke fai moki pauaki kua foaki ke he tau tagata onoono ke tau aki e tau tupe totogi lagataha he mahina, kua mua atu he mitaki ke moua tupe tumau mo e maeke ke fuafua to moua.
- **Ko-fi:** Tatai mo e Patreon, maeke ia Ko-fi ke foaki ke he tau tufuga talaga tititolo lagataha e foaki fakalofa ke fakafua e tau koloa po ke tau gahua. Mukamuka e fugalaupapa nai fakatai atu kia Patreon mo e foaki ke he tau tufuga koloa tititolo e tau lagomatai he ha magaaho.
- **Fakatupe fakamatakau/kautaha/tagata (Sponsorships):** Maeke he tau tufuga talaga koloa tiititolo ne tokologa e tau tutaki ke moua tupe mai he puhala nai. Totogi he tau kautaha e tau tufuga talaga koloa tititolo ke fakaali ha lautolu a tau koloa po ke tau gahua fakahako ni ke he tau koloa haana. Fakatai ke he tagata Niue, ko e asafo fati mo e uhu lologo Glen JXN Jackson haana fakaholoaga ko e Talanoa Podcast ne fakaulu he tau 2021, ne fakaali ai foki e tau fakatino fakaohoho (ads) ke lagomatai aki e totogi ke talaga e tau koloa nai.

CASE STUDY:

ASAFO FATI MO E UHU LOLOGO, KO E OHI NIUE KO GLEN JXN JACKSON, KUA HOKO MĀTUA HAANA TAU KOLOA KE HE LALOLAGI LAHI



Fakatino i mua he lapakofe foou ha JXN's ne ta he Spotify

Nofomau a Glen JXN Jackson ko e asafo fati mo e uhu lologo ke he motu ko Niue ke he valu e tau tau ainei. Ko ia ne pule ke he Rocksteady Niue, ko e kautaha talaga ata vitiō mo e tapaki lologo. Kua fitā foki a ia he atagia ke he tau fugalapapa ta mo e fanogonogo koloa he Spotify, Apple Music, mo YouTube.

Vahega leo fakatagitagi mo e fenoga. Fio e tau lologo ha Glen mo e tau leo he Pasifika tuga e hip-hop mo e RnB, kua aofia foki ke he tau leo tuai Niue, tau Ui mo e tau lologo tapu. Kamata tuku haana tau lologo halapulagi he 2018, ti tali mai kua talaga e ia taha e lapakofe mo e 21 e lologo. Fakafevihu haana tau lologo mo e tau taoga motu ke he tau mena tutupu he vahā, futiaki loga e tau tagata fanogonogo i Niue mo e lalolagi katoa.

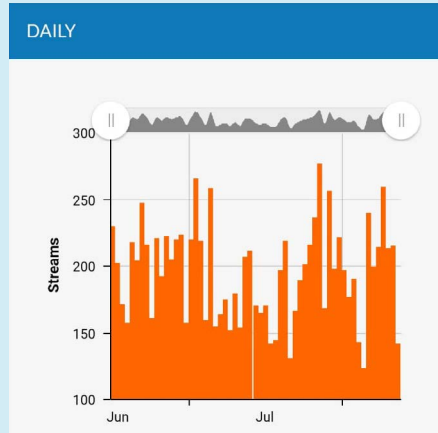
Fakatatā e tau lologo halapulagi. Tau tuagahui fakapā ha Glen ke he fetufatufa lologo fakatitolo he tau 2018 he tuku atu haana uluaki lologo ke he Spotify mo e Apple Music. Moua haana tau lologo ke he tau fugalapapa kehekehe putoia foki mo e lapakofe he tau lologo oti haana ke he YouTube mo e mo e tau lologo foou ke he Spotify mo e Apple Music.

Moua monuina mai he ta e tau

lologo. Ko e tau kautaha tufatufa koloa tuga a CDBaby, Tunecore, mo DistroKid kua lagomatai e tau tufuga asafo ke tufatufa ha lautolu a tau lologo ke he tau fugalapapa Spotify mo Apple Music. Aoga lahi e tau kautaha nai ha ko lautolu ne leveki atu e faahi uka mo e vihu nai ke tuku e tau lologo ke he tau fugalapapa kehekehe ha ko e mena nakai fehagai hako a lautolu mo e tau asafo takitaha. Fifili e Glen a DistroKid ke tufa haana tau lologo ha ko e lagataha ni e totogi he taha e tau ke fakaatā a ia ke tuku oti haana tau lologo ka e nakai moua ha pasene mai he tau royalties. Gahua mitaki e fugalapapa nai ne fakaaoga e Glen, ha ko e mena tuku tumau haana tau lologo foou mo e fiafia a ia ke he puhala mahikihiki nai mo e iloa tuai e ia e totogi nakai fai mena fakaofo.

Kautū mo e tau monuina moua.

Ko Glen JXN kua molea e 200,000 ne fanogonogo hako ni e tau tagata ke he haana tau lologo ke he Spotify, ti ko ia e asafo Niue kua olatia haana tau lologo ne tuku ke he fugalapapa nai. Moua e ia 2,123 he tau royalties mai he DistroKid tali mai he matutaki atu a ia ke he Spotify. Fa mahani ko e tau asafo ne maeke ke moua vahalo to he NZD 8-16 ke he 1,000 streams ke he tau fugalapapa tuga Spotify mo e Apple Music.



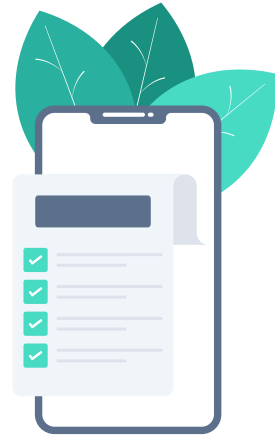
Tau numela he tau aho he tau lologo fa e ta he Spotify mo Apple Music, tuga he fakatatā he epe telefoni utafano ha DistroKid's

> DISTROKID REFERRAL PROGRAM (check it out)	\$0.00
> SEE BREAKDOWN BY ARTIST...	
> SEE BREAKDOWN BY SONG...	
> SEE BREAKDOWN BY SERVICE...	
TOTAL	\$2,123.47

Tau tupe katoatoa ne moua mai ke he NZD ne maeke he asafo ke moua tali mai he fakamooli e mavehega mo DistroKid ke lata ma Apple Music mo Spotify

MUMUITUA KE HE TAU MATAFAKATUFONO MO E TAU LAFAKATUFONO.

Kaeke ko koe taha ne gahua ke he faahi tufuga talaga koloa tititolo i Niue ne fa e talaga tau koloa ke fakafua tuga e tau fakatino ta tititolo, tau lapakofe lologo po ke tau software, kua mahuiga ni ke puipui haau a tau gahua mo e fai peehiaga mamafa ke mailoga he lalolagi lahi ko koe e pule ke he haau a tau koloa. Ko e tu tonuhia ki a koe kua foaki atu e malolō katoatoa ke fakaaoga mo e tufatufa haau a tau koloa mo e puipuiaga he tau koloa ia. Ko e matafakatufono [New Zealand's Copyright Act 1962](#) ne uufimalu e motu ko Niue, ti kua mauokafua haau a tau koloa ke he puipuiaga he matafakatufono nai. Maeke he matafakatufono puipui tonuhia nai ke hoko ke he mouiloa he tufuga talaga koloa lalafi atu foki e 50 tau ka e haia falu a kehekeheaga utahetua ni ke he vahega koloa. Hanai e tau mena kua lata ia koe ke iloa:



- **Puipuiaga malutia he lalolagi katoa.** Ko Niue taha motu ne matutaki atu ke he Maveheaga [Berne Convention](#). Ko e alito he Maveheaga nai, kua fitā ni haau a tau gahua he puipui ke he lalolagi katoa he magaaho ka oti e talaga ti nakai lata ke fakamau higoa po ke totogi ke fakaaoga. Ko e puipuiaga nai kua uuffitia e tau koloa tuga e tau koloa tohia, tau matafakatino ta, tau code mo e fakagahua he tau motu oti ne matutaki atu ke he Maveheaga Berne Convention.
- **Fakamailoga puletonuhia he tagata.** Mitaki lahi ke fakamailoga aki e matafakatino ©, higoa tohi haau mo e tau ne talaga ai e koloa. Kua fakakite mai ko koe ne puletonuhia e koloa ia mo e iloa he falu ke matutaki mai ki a koe ke moua e fakaataaga ke fakaaoga haau a tau koloa. Ko e tau ata poki vitiō, putoia e “All rights reserved by[higoa tohi haau]” ke he fakamaamaaga ke fakakite fakamahino ko koe e puletonuhia ke he koloa ia.
- **Fakamau tohia ko koe e puletonuhia ke he koloa.** Totogi e koe e tau tupe ko e NZD 60, ke fakamau tohia haau a gahua foou ti fakamau fakamelihihi. Gahuahua e tohi fakamau tohia nai haau i Niue mo e tau motu ne matutaki atu mo e Berne Convention. Ko e kakano he fakamau tohia haau a koloa kua maeke ke fai fakamauaga kua mailoga he tau tagata tokologa. Maeke ia koe ke fakamau tohia e koloa haau he matutakiaga nai [link](#).
- **Tau la-gahua foou.** Ko e la-gahua foou ko e gahua talaga mai he tufuga kua fakagahua tuga e tau fakaliliu, tau lologo kua vehevehe po ke hikiaga foou. Olatia mo e loga e tau koloa agamotu ha Niue, ti peehi mai he matafakatufono Tāoga Niue 2012, 'ko e tagata ne tufuga e la-gahua foou nai ko ia e puletonuhia ke he koloa ia (tonuhia ke he koloa lotomatata). Kaeke kua putoia e tau lotomatata agamotu tuai po ke tau talahauaga agamotu ti fakafua tupe, kua lata tonu ni he tufuga talaga koloa ke fakamooli taha maveheaga puipui. Ma e fakalaulahiaga he gahua nai ke leveki puipui e tau lotomatata agamotu tuai mo e tau talahauaga agamotu, kumi ke he matafakatufono [Tāoga Niue Act 2012](#).

Ko e tau pui-puiaga ke mumuitua ki ai kaeke kua manako ke fakatū pisinisi, ko e tau koloa tititolo po ke tau koloa talaga, hanai e tau mena ke onoono mo e taute. Hanai e tau matagahua mahuiga ke muitua a koe ki ai:

Papahi	Fakalaulahiaga	Falu Talahauaga	Totogi	Matutakiaga
Tohia ko e Kautaha.	Tohia fakamau e higoa he pisinisi haau.	Finatu ke he Ofisa Kautaha I Niue ke fakapuke e tohi fakamauaga letisita.	NZD 150	Form
Laiseni ma e Pisinisi.	Moua e pisinisi laiseni.	Finatu fakatagata mo e fakapuke e pepa laiseni ke he Faahi Gahua Tanaki Tupe. Tonuhia ma e tau pisinisi pule tokotaha, pisinisi fai hoa mo e Kautaha.	NZD 69.50	Form
Letisita ma e Tukupahu.	Moua e numela tukupahu (TIN).	Finatu ke he Faahi Gahua Tanaki Tupe ke letisita ke totogi tukupahu e tau muka he pisinisi haau.	Nakai fai totogi	Form
Makete Halapulagi.	Fakakite e tau koloa/ matagahua mooli.	Muitua ke he matafakatufono Sales of Goods 1908 ma e tau matagahua fakamakese halapulagi mo e motu.	N/A	Act
Tau ponatakiaga mo e tau hatakiaga.	Putoia e tau pui-puiaga hataki he kupega hila haau.	Fakamau ke he kupegahila haau e tau hatakiaga kenesolo, Liuaki e Koloa/ Gahua mo e liuaki e tupe pihia mo e tau Hataki Fakamafola kaeke ke fai lekua. Ha ha I ai e tau lautohi (templates) ke fakaaoga.	N/A	Template

Tau hataki ke haohao mitaki: puipui haau a pisinisi halapulagi

Mahuiga lahi ke puipui haau a pisinisi ke he fenoga e-commerce mo e fakalaulahi e pisinisi halapulagi, mua atu ha ko e tau mahani kolokolovao halapulagi (online scams) mo e tau fakamatakutaku tauhele ke he tau pisinisi. Maeke he tau lekua fakatauhele ke he haohaomitaki ke lulutu mo e moumou ti auhia e tau koloa fakafua, lekua e tau tohiaga higoa mo e tau talahauaga fakatagata mo e tokutoku fakakelea e mahuiga he haau a pisinisi – ko e tau fakamoleaga nai maeke ke talifaki kaeke ke malolō e tau puipuiaga.

Haohao Mitaki	Tau mena ke taute	Kakano
Tahake ki luga e matahigoa hafagi.	Fakaaoga e tau matahigoa hafagi ne malolō atu. Kehemai mo e 12 e matafakatino putoia e tau matatohi, numela mo e matafakamailoga. Aua neke fakaaoga e tau talahauaga mukamuka ke moua. Maeke a koe ke fakaaoga e LastPass po ke 1Password ke talaga mo e mauniva e tau matahigoa hafagi haau.	Uka lahi ke moua e tau matahigoa hafagi ne loloa mo e hagauka kua eke foki mo taha fakamalu haohao.
Lagaki hake ke he ua e huhū fakamooli ko koe.	Fakagahua e ua e huhū fakamooli ko koe he tau pepa tupe oti haau, kua maeke ke fakafano e matahigoa fufū (Code) ke he telefoni utafano haau po ke melihila.	Lalafi atu e taha papahi foki, ke uka lahi a lautolu nakai fai tonuhia ke hafagi e tau pepa tupe haau pete ni kua moua po ke iloa e lautolu e matahigoa hafagi haau.
Fakafoou tumau e tau epe haau.	Fakafoou tumau e tau sofouea, tau epe, mo e OS (operating system). Fakagahua e tau fakafoouaga fakaholo ni e ia (automatic).	Fa mahani ke putoia he tau fakafoouaga e pilihao (security patches) ma e tau lekua tupu foou ke puipui aki e OS he komopiuta haau mai he tau lagatau kolokolovao.

<p>Aua neke foaki fakahanoa.</p>	<p>Mailoga e tau koloa/talahauaga/fakailoaaga ne tuku ke he pulagi. Hikihiiki tumau e tau nofoaga he tau koloa fakatagata ke he utafekau fehagai tagata mo e lata ke tokofiha ni ke kitia e tau koloa mahuiga (data) ia haau.</p>	<p>Fakatote e hagahagakelea he haau a tau koloa neke fakatauhele lagatau mo e hu pulenoa.</p>
<p>Fakamalikiti e tau koloa (data) haau mo e fai paletua e OS.</p>	<p>Fakatumau ke fai paletua e tau koloa (data) haau ke he komopiuta pihia mo e tokaaga ke he Aolū (cloud storage solutions). Tivi e tau paletua ko e gahua nakai.</p>	<p>Ke maeke ke moua e koe haau a tau koloa (data) pete kua auhia galonoa ha ko e tau fakatauhele fakainitanete, malona e OS po ke heuia e mena ne utakehe ka e matutaki mafola haau a gahua mo e tote e fakatauhele.</p>

Falu fakailoaaga : <https://pacson.org/cyber-smart-pacific/cyber-smart-pacific-2023>

Tau Tufuga You Tube he Pasifika

Moui ke he Matamaka ko Niue

<https://www.youtube.com/@LifeOnTheRockNiueIsland>

Gahua Faama i Samoa

<https://www.youtube.com/channel/UCnxi8vtYvfdQWg97XmLcYg>

Uraia Tabua mai Fisi

<https://www.youtube.com/@uraiaatabua>

Magafaoa Waka - Fisi/Kanata

<https://www.youtube.com/@WakaFamily>

Faye Vids he Atu Luga

<https://www.youtube.com/channel/UCdwzjl6bVXHfaga5SMybWg>

Tau Tufuga Niue he Spotify

Tommy Nee

<https://open.spotify.com/artist/3XPgAHCKtfMDAqyQExarM1?autoplay=true>

Heiress of the game

<https://open.spotify.com/artist/1hWo7kSPsJPw7ojolrLsbi?autoplay=true>

Glen JXN Jackson

<https://open.spotify.com/artist/7u1eDR4qk17R110a4l7oZl?autoplay=true>

Tau Pocasts Mahuiga he Pasifika

Tagata he Moana

<https://www.rnz.co.nz/international/programmes/tagata-o-te-moana/podcast>

Podcast Lakapi ha Teivovo

<https://www.teivovorugby.com/podcasts/>

Podcast Matutakiaga Pisinisi he Pasifika

<https://about.businesslinkpacific.com/category/business-link-pacific-podcast/>

Fakatu Pisinisi i Niue

Niue Trade Portal

<https://niue.tradeportal.org>



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