

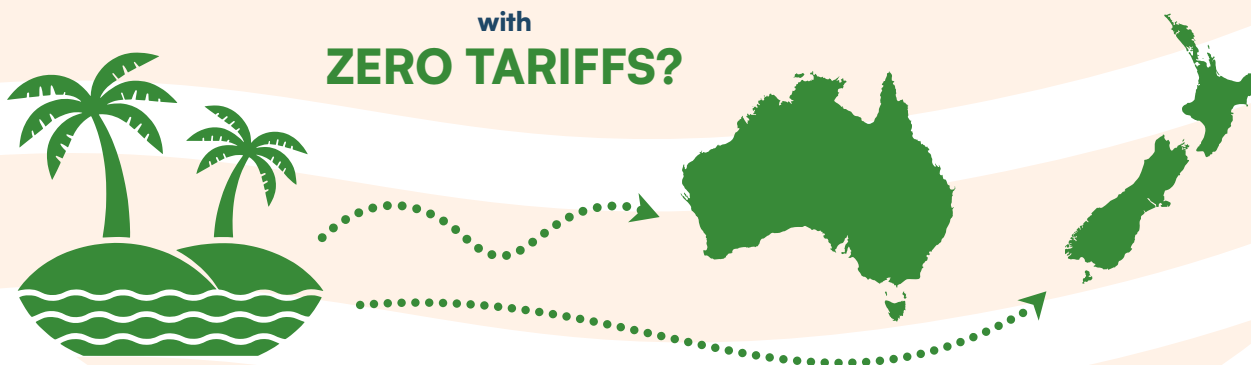
RULES OF ORIGIN & TARIFF COMMITMENTS

How Pacific products qualify for tariff-free access

Making Trade Work for Pacific Products

How PACER Plus helps Pacific-made goods enter Australia and New Zealand

with
ZERO TARIFFS?



PACER Plus is not just a trade agreement on paper. It sets clear rules that help Pacific businesses prove their products are genuinely made in the Pacific and benefit from tariff-free and quota free access when exporting to Australia and New Zealand.

What's Rules of Origin & Tariff Commitments All About?

Rules of Origin and tariff commitments are the gateway to trade benefits.

They decide:



Which products qualify for PACER Plus benefits



Whether tariffs are reduced or removed



How businesses can access these benefits fairly and transparently

Why It Matters?

Without clear rules, businesses cannot benefit from PACER Plus.

This component ensures the Agreement delivers real savings, real access, and real opportunities for Pacific exporters.

HOW IT WORKS IN PRACTICE

From Pacific Producer to Overseas Market

A simple process that unlocks tariff-free trade

The Journey



MADE IN THE PACIFIC



MEETS THE RULES



ZERO TARIFFS

What are Rules of Origin?

Rules of Origin are simple criteria that confirm a product is genuinely made in a PACER Plus country.

They help:

- Prevent misuse of trade preferences
- Protect Pacific producers
- Ensure fairness for all parties

Tariff Commitments Explained

Under PACER Plus:

- Australia and New Zealand remove tariffs on eligible Pacific goods
- Pacific exporters face lower costs when entering markets
- Savings can be reinvested into businesses, jobs, and growth

Real-World Examples

Products that can benefit include:



Tuna and other fish products



Kava



Coconut oil and processed foods



Chocolate and cocoa products



Beverages (non-alcoholic drinks, juices, mixers)



Processed taro and cassava products



Vanilla and spices



Cosmetics, skincare and wellness products



Clothing and garments



Furniture and wood products



Furniture and wood products

SCAN THIS CODE TO READ THE STORY



From Ocean Depths to International Tables



Built on the Lagoon, Bound for the World



THE BENEFITS

Why This Matters to Pacific People and Businesses

Key Benefits



Lower export costs for Pacific businesses



Greater certainty when selling overseas



More competitive Pacific products in international markets



Stronger local industries and jobs

Who Benefits?



Small and medium-sized businesses



Farmers and fishers



Manufacturers and exporters
















Customs officials and trade agencies



Consumers across the Pacific

PACER Plus vs Other Regional Trade Agreements

PACER PLUS	OTHER TRADE AGREEMENTS
 Multiple flexible options	 One rigid rule
 Focus on transformation	 Cost-heavy calculations
 Self-declaration by exporters	 Government certificates for every shipment
 More SME-friendly	 Hard for SMEs
 Links Pacific exporters to much larger markets	 Limited to small markets
 Accepts regional sourcing	 Penalise imported inputs
 Goods, services, investment, labour mobility	 Goods only
 Flexible PSRs + self-declaration	 50% local content rule
 Millions of dollars in strong development and implementation support for Pacific public and private sectors	 No development assistance whatsoever

MYTH BUSTING

MYTH

Rules of Origin are just extra paperwork.

FACT

They are the key that unlocks tariff-free access.

MYTH

PACER Plus kills Pacific government revenue.

FACT

Tariff changes are slow (often 20 years or more), sensitive Pacific goods and sectors are protected, and millions of dollars in development support are provided to help Pacific countries adjust.

MYTH

Only Australia and New Zealand benefit from PACER Plus.

FACT

Pacific exporters get duty-free access immediately to Australia and New Zealand — two large, stable markets — while Pacific countries open their own markets slowly, carefully, and with protections, supported by funding and practical support to help Pacific businesses actually export.

MYTH

PACER Plus is reciprocal, meaning Pacific countries are forced to fully open their markets to Australia and New Zealand.

FACT

Yes, PACER Plus is reciprocal — but it is NOT equal, rushed, or risky. Pacific countries choose which products and sectors to open to Australia and New Zealand. Sensitive local industries can be fully excluded or opened much later or protected indefinitely.

MYTH

PACER Plus only benefits large businesses.

FACT

Simpler rules and self-declaration help small and medium businesses most.

The Bottom Line

Rules of Origin and tariff commitments are what turn PACER Plus into practical trade opportunities, not just a legal agreement. They help ensure Pacific products are recognised, protected, and supported in global markets.

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