

# CUSTOMS PROCEDURES AND TRADE FACILITATION

Making trade faster, simpler, and more predictable

## Moving Goods Across Borders Without the Hassle

How PACER Plus helps goods move faster, cost less, and arrive on time



Trading goods isn't just about tariffs. It's also about how fast, clear, and reliable border processes are. PACER Plus helps Pacific countries modernise customs procedures so businesses can trade with confidence.



### What's Customs Procedures About

Customs Procedures and Trade Facilitation focus on:



Reducing delays at the border



Making import and export rules clearer



Improving cooperation between customs agencies



Using digital systems instead of paperwork

### Why It Matters?

Even when tariffs are low or zero, slow or unclear customs processes can:



Increase costs



Delay shipments



Discourage businesses from exporting

# HOW IT WORKS IN REAL LIFE

## From Port to Market — Faster and Fairer

Clear rules. Digital systems. Less waiting.

## What is Trade Facilitation?

Trade facilitation means making it easier for goods to cross borders by:



**SIMPLIFYING CUSTOMS PROCEDURES**



**IMPROVING TRANSPARENCY AND CONSISTENCY**



**REDUCING UNNECESSARY CHECKS AND DUPLICATION**

In short: less red tape, more efficiency.

## What PACER Plus Supports

Under this component, PACER Plus supports Pacific countries to:



Upgrade customs systems and processes



Improve risk-based inspections



Share information more effectively across borders



Train customs officers and border agencies

What This Looks Like:



Australia and New Zealand remove tariffs on eligible Pacific goods.



Pacific exporters face lower costs when entering markets.



Savings can be reinvested into businesses, jobs, and growth.

SCAN THIS CODE TO READ THE STORY



Modernised customs systems set to streamline trade and reduce border delays



Bottling the Fragrance of Samoa



# THE BENEFITS & THE “SO WHAT?”

## Why Faster Borders Matter to Everyone

### Key Benefits

- ✓ Lower costs for importers and exporters
- ✓ Faster delivery of goods
- ✓ Greater certainty for businesses planning shipments
- ✓ Improved revenue collection for governments
- ✓ Stronger trust between traders and customs authorities

### Who Benefits?

- ✓ Exporters and importers
- ✓ Small and medium-sized businesses
- ✓ Farmers and fishers
- ✓ Transport and logistics providers
- ✓ Consumers across the Pacific

## MYTH BUSTING

### MYTH

Trade facilitation only benefits big companies.

### FACT

Small businesses benefit most from simpler, clearer processes.

### MYTH

Faster customs means weaker controls.

### FACT

Smarter systems improve both efficiency and compliance.

## The Bottom Line

Customs Procedures and Trade Facilitation ensure that PACER Plus works beyond the tariff line, helping goods move smoothly, fairly, and efficiently across borders.

It's not just about trade moving faster.  
It's about Pacific businesses moving forward.



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